



Tyler Slough
For
SWD President
2025 - 2026 term

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LETTER OF INTENT

Brothers of the Southwest District,

I am honored to submit my candidacy for the position of Southwest District President for the 2025-2026 term. My time in Kappa Kappa Psi has been defined by service, leadership, and a deep commitment to fostering a strong, engaged brotherhood. Through my various roles—including Vice President of Brotherhood, Chapter Treasurer, and multiple committee leadership positions—I have gained the experience, skills, and vision necessary to lead our district forward.

At the heart of my platform is engagement, accountability, and collaboration. If elected, my focus will be on strengthening communication by establishing a structured District Liaison system to bridge the gap between local chapters and the District Council. I also aim to enhance chapter support by conducting a chapter check-in to understand chapter needs and provide resources for growth. Additionally, I will improve District Convention planning by using data-driven insights and feedback to create a meaningful and well-organized convention experience. Encouraging feedback and participation will be another key priority, as I plan to implement streamlined forms, incentives, and structured reminders to ensure all chapters have a voice in district affairs.

I firmly believe that the Southwest District thrives when we work together. My leadership style is built on strategic planning, collaboration, and servant leadership—not adding to the workload of others, but supporting and refining initiatives to make them more effective. I look forward to the opportunity to serve, listen, and grow with the Southwest District. Together, we will build upon our strong foundation and create an even more inclusive, engaged, and connected district.

Thank you for your time and consideration. I am excited about the future of our district and the opportunity to lead with dedication and passion.

With Appreciation,



Tyler Slough
Vice President of Brotherhood
Zeta Kappa Chapter - Kappa Kappa Psi



Tyler Slough

Computer Science Major



CONTACT

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SKILLS

- Organizing
- Great Communication
- Positive Attitude
- Problem Solving
- Planning
- Self-Motivated
- Great Work Ethics
- Collaboration



FRATERNAL

Zeta Kappa

- Vice President of Brotherhood | Spring 2024 - Present
- Brotherhood Committee Chair | Spring 2024 - Present
- Alumni Relations Committee | Spring 2025 - Present
- Executive Committee | Spring 2022 - Present
- Service Committee | Fall 2023 - Present
- Historian Committee | Fall 2023 - Present
- D.O. Wiley Presentation Committee | Spring 2024
- Brotherhood Committee | Fall 2023
- Band Banquet Committee | Fall 2022 - Fall 2023
- Jurisdiction Committee | Fall 2022 - Spring 2023
- Chapter Treasurer | Spring 2022 - Spring 2023
- Fundraising Committee Chair | Spring 2022 - Spring 2023
- Beta Phi Class Treasurer | Spring 2022

District Level

- Spirit and Recognition Committee | Spring 2025
- Chapter Delegate | Spring 2023 - Spring 2024
- Chapter Leadership Committee | Spring 2023

Accomplishments

- Arranged the entire Vice President of Brotherhood position with success | Spring 2024
- Provided multiple opportunities to have brother and sister hangouts and interactions | Spring 2024 - Present
- Implemented specific brotherhood fundraisers to raise money for brotherhood events and activities | Spring 2025 - Present
- Increased the number of people overall and doubled the number of brothers attending brotherhood events | Spring 2024
- Represented Zeta Kappa at the District Level | Spring 2023 - Spring 2024
- Successfully implemented committee budgets | Fall 2022
- Created and maintained event budgeting | Fall 2022

OBJECTIVES

SWD CONVENTION PLANNING & NATIONAL COUNCIL

At the start of my tenure, my TBS counterpart and I will evaluate the needs of the Southwest District and establish our goals for the Southwest District Convention. This will allow us to develop a focused convention plan early on. To ensure a meaningful and well-organized convention, I will:

- Assess District Needs
 - Work with the Governors to analyze CFR data and identify patterns across the district.
 - Distribute a survey to brothers to determine key topics they want to see discussed.
- Plan Workshops & Speakers
 - Use survey responses to guide workshop topics and speaker selection.
 - Identify qualified speakers who align with our goals and the interests of the brothers.
- Establish a Shared Council Calendar
 - Track key deadlines and assignments, including:
 - Social media post dates
 - Area workshop details
 - Form submission deadlines
 - Ensure accountability among all involved in the planning process.

By taking these steps, I will enhance the experience of every brother and sister in the district while also gathering valuable feedback to communicate chapter needs to the National Council.



ACCOUNTABILITY

To ensure accountability within committees, we will thoroughly examine past committee operations and implement strategies for improvement.

To achieve this, I will:

- Review & Improve Committee Operations
 - Analyze previous committee work to identify strengths and areas for improvement.
 - Develop actionable strategies based on past insights that align with upcoming committee charges.
- Enhance Efficiency & Accountability
 - Collaborate with the Governors to prioritize task completion before the convention.
 - Foster a culture of efficiency and accountability within the district.
- Strengthen Communication & Oversight
 - Establish a group chat with all committee heads to encourage collaboration and ensure timely task completion.
 - Assign committee chair positions to members from the District Liaisons pool outside of the district council.

By implementing these steps, we will ensure that committees operate efficiently, tasks are completed ahead of schedule, and all preparations are in place for a seamless convention.



OBJECTIVES

(CONTINUED)

COLLABORATION

As President, my leadership style is centered on strategic planning and collaboration with district officers. To ensure efficient coordination, communication, and project execution, I will work closely with the District Council to implement key initiatives. In the beginning, I would also like to talk with each district officer 1-on-1 and talk about their goals for the position.

Key Areas of Focus:

- Aiding help for Secretary/Treasurer
 - I want to help them in every manner I can for this role. Having ideas for the website or how to implement them can be a heavy task. I want to do everything in my power to support the individual in this position in achieving their objectives.
- Strengthening Membership-at-Large (MAL) Engagement
 - Suggest to the MAL to possibly take a more active role in highlighting the district's history.
 - Offer any suggestions if they need help highlighting the district's history or if they need any help regarding district information. This would also entail supporting any opinions they may have about the position.
- Supporting Leadership Development
 - Offer any assistance to the Vice President for Leadership Development (VPLD) by providing district data through forms and CFR analysis.
 - If they require assistance in customizing area workshops to tackle particular opportunities and difficulties in the district, I will be there to support them and offer any assistance I can.

By working together, we will enhance the brotherhood experience, strengthen our district. My goal is to support and collaborate with district leaders—not add more to their workload—but to further develop and refine our district's initiatives. I want them to know that I am here to help and offer my assistance where it could be useful.



DISTRICT LIAISON

I aim to firmly establish the District Liaison position and help it become a vital and successful role within the district. This position will play a significant role in fostering strong communication between chapters and the district council.

To achieve this, I will:

- Implement the District Liaison Structure
 - Each chapter will select one brother to serve as a liaison between the chapter and the district council.
 - This structure will provide a direct and personal channel of communication between chapters and the district leadership.
- Strengthen Chapter Engagement
 - Use the District Liaison network to efficiently address chapter concerns and celebrate accomplishments.
 - Promote cooperation between chapters by creating forums for discussions on chapter needs and experiences.
 - Ensure that every chapter has a voice and an opportunity to engage at the district level.
- Enhance Communication & Transparency
 - Send each District Liaison a monthly email containing:
 - The latest district council minutes.
 - A short video summary where I provide key updates and highlights.
 - Empower Liaisons to relay important district information to their chapters and serve as a point of contact for questions or concerns.



OBJECTIVES

(CONTINUED)

CHAPTER CHECK-INS

For the District Council, chapter check-ins are essential. They assist us in figuring out how chapters are functioning and how we may provide feedback and ideas. Getting feedback from chapters has been difficult since COVID. For the year, I would aim to complete one chapter check-in. In order to gain their perspective and hear their thoughts on chapter check-ins, I would like to meet with the District Council if elected. My current suggestion for check-ins would be to:

- Split chapters throughout the district between each district officer
 - Each officer will get a certain amount of chapters to have a meeting with
- Setup meeting times with Chapter presidents
 - We would try and setup a meeting time with the presidents to have a personal 1-on-1 meeting with them.

What would be included in the check-in?

To talk about what we all hope to get out of these check-ins and how they will operate, I would like to have an early meeting with the district council. Generally speaking, I would like to know how your chapter is doing and whether there is anything we can do to support it. I would like to add (not all but some) additional questions from the district convention feedback form as well, since it is difficult to get input from forms that are sent out. This will help give us a glimpse on what chapters want to see, but it won't eliminate the feedback form and its entirety.



SURVEY PARTICIPATION

For the district council, chapter questionnaires and feedback forms are crucial. It helps the district council understand what the district needs and wants in addition to chapter check-ins. Once we have this information, we can meet these needs and wants during the district convention. Chapters could be encouraged to complete these forms in another way by:

- Keeping the form brief and limited to the most important questions
 - If completing a form doesn't take a lengthy time, chapters are more likely to do so.
- Adding an additional square or checkmark
 - The district publishes the completion rate of each chapter on their Activity Report during the autumn and spring. We might provide an additional space for the "Chapter Feedback Form" to be filled out. When the box seems empty or unfilled, chapters may feel compelled to fill it out in order to have a complete set.
- Email reminders to chapters that have not yet completed it
 - If the district council divides up the chapters for check-ins, and an officer has one or two chapters that haven't completed the form to which they were allocated, send them a gentle reminder via email to read it over.

To find out what everyone thinks, I wish to present these suggestions to the district council. Although this is a gradual process, we must begin exploring alternative approaches to boost district-wide engagement.





EAST TEXAS A&M
UNIVERSITY

March 7, 2025

Southwest District

Kappa Kappa Psi

To Whom It May Concern:

I have been asked to write this recommendation for Tyler Slough for Southwest District office. As you can see from his resume, Tyler has been a chair of multiple committees within our Zeta Kappa chapter of KKY and has served as both Treasurer and Vice President of Brotherhood.

Tyler is very passionate about the brotherhood component of our chapter and is exceptionally active as a non-music major in both the chapter and the band program. I have no doubt that he would bring a great deal of enthusiasm and work very hard as a district officer in our Southwest District.

Please don't hesitate to call me if I can be of assistance or if more information is needed.

Sincerely,

Phillip L. Clements
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March, 2, 2025

Brothers of the Southwest District,

On behalf of the Zeta Kappa chapter, I am honored to write this letter of recommendation in support of our brother, Tyler Slough, in pursuit of the Southwest District President position.

One of Tyler's most significant accomplishments is his work in building and transforming the Vice President of Brotherhood (VPB) role into an integral part of our chapter's leadership structure. Through his efforts, the VPB position has grown to become an essential source of camaraderie, cohesion, and engagement among our members. Tyler is not just a leader; he is a brother who understands the importance of fostering relationships and ensuring that every member feels valued and connected.

In addition to his leadership within our chapter, Tyler has made lasting contributions to the Zeta Kappa chapter's traditions. His involvement in organizing the annual Cooper Lake Picnic—a cherished event that strengthens the bonds of our brotherhood—is a perfect example of his dedication to maintaining the spirit and unity of our fraternity. His ability to design memorable experiences that engage brothers speaks volumes about his innovative thinking and his desire to foster lasting memories.

Tyler has demonstrated remarkable flexibility and resilience when it comes to changes in leadership and position changes within our chapter. Whether stepping into a new role or serving on multiple committees, Tyler's work ethic is apparent. He is always willing to listen, be open-minded about new ideas, and collaborate with others to ensure the success of our initiatives.

In addition to his leadership within the chapter, Tyler serves as the principal euphonium player in our concert band. Above all, Tyler embodies the values that make Kappa Kappa Psi special. He is a true embodiment of what a brother should be. His advocacy for others, his willingness to support his peers, and his ability to foster camaraderie are all qualities that set him apart. He is the kind of leader who listens & learns along the way.

The chapter wholeheartedly recommends Tyler Slough for the position of Southwest District President. His exceptional leadership, work ethic, creativity, and unwavering commitment to Kappa Kappa Psi make him the ideal candidate for this role. I am confident that Tyler will continue to serve the Southwest District with the same passion and dedication that he has shown as a brother of Zeta Kappa.

AEA,

