

ROMAN BEAMES DELTA



**KAPPA KAPPA PSI SOUTHWEST DISTRICT
MEMBER-AT-LARGE**

My dearest brothers,

I am incredibly honored to introduce myself to you as a candidate for Southwest District Member-at-Large. My name is Roman Beames, and I am a Junior majoring in Computer Science at the University of Oklahoma. I was initiated into the Delta chapter in the Spring of 2023, and since then I have found no greater home than this brotherhood. I will forever be grateful for the connections I have made with brothers both at home and across the nation, as well as for the opportunities to grow as a leader, a servant, and a musician.

Attending district workshops and being introduced to the unique experiences and lessons from brothers far from my own chapter is what has inspired me to run for district today. While returning home full of advice and stories to share with my brothers, I realized there is an entire additional world to our brotherhood that I had not yet experienced. I want to share this realization with others, and I would love to utilize my skillset to serve this organization at a higher level and foster a deeper connection between brothers across the district.

If I am elected, I will relentlessly pursue fostering relationships between our district chapters so that they may find the same lessons and appreciation as I have. I will play an active role in continuing to grow our Discord and social medias, as well as emphasizing the importance of our traditions both at the chapter and district levels. I plan to revitalize Andy the Armadillo and continue featuring what makes our individual chapters unique in their identities. Thank you so much for your time and your consideration.

AEA,

Roman Beames
University of Oklahoma, Delta Chapter





ROMAN BEAMES

UNIVERSITY OF OKLAHOMA DELTA CHAPTER

CONTACT

PHONE

(918) 951-2333

EMAIL

romanbeames@ou.edu

romanbeames@gmail.com

SOCIAL

@ou_thepride

@roman_beames

SKILLS

Photoshop/Photopea

Paint.net

Canva

Organizational Media

Communication

Time Management

Networking & Outreach

RELEVANT EXPERIENCE

Pride of Oklahoma Media Team

2024 - Pres

For our inaugural season into the SEC, I was fortunate enough to celebrate our welcome season by revamping the Pride's social medias into a fresh, more professional look. I created various graphics throughout the season utilizing consistent and recognizable branding, including gameday eve schedule posts, 120th Anniversary features, announcements, and any other requests from staff.

Through this experience, I have improved my Photoshop abilities towards brand-specific skillsets and learned how best to keep up with deadlines, communicate with directors and coordinators, and address the public audience.

Pride of Oklahoma Squad Leader

2023 - Pres

Serving as a squad leader in the Pride has taught me to always prioritize communication and fellowship. Due to the heightened demand of entering a new conference, I was able to collaborate with the leadership team to utilize different leadership styles to best fit the members of the band. Most importantly, I learned that leadership is about listening and fostering open communication between directors and members.





ROMAN BEAMES

UNIVERSITY OF OKLAHOMA DELTA CHAPTER

CONTACT

PHONE

(918) 951-2333

EMAIL

romanbeames@ou.edu

romanbeames@gmail.com

SOCIAL

@ou_thepride

@roman_beames

SKILLS

Photoshop/Photopea

Paint.net

Canva

Organizational Media

Communication

Time Management

Networking & Outreach

COMMITTEES

Brotherhood Committee

2023 - 2024

I gained experience planning and promoting an event to active brothers in an effective way that maximized turnout.

DEIA Committee

2023 - Pres

I was involved with researching DEIA programs and events to feature during chapter presentations.

Service Committee

2024 - Pres

I utilized my graphic design skills to design a cover page for the Pride's annual OU vs TX publication. I also contributed to the chapter's attitude towards dedication to service.



PLATFORM

SOCIAL MEDIA

The district social medias are the most important and accessible means of communication to and between our chapters, and I plan to utilize them to create more meaningful connections across the district as a whole.

INSTAGRAM & FACEBOOK

I would love to continue the fantastic work so far of posting consistent reminders about important deadlines and chapter updates, as well as featuring individual chapter updates and interesting facts. There are a few additional factors I would like to focus on, such as:

- ★ Highlighting district activities with recap posts and brother interviews of favorite takeaways to encourage additional attendance
- ★ Showcasing chapter-specific traditions by working with the VPP to collect submissions via the New ALTO
 - △ Including but not limited to chapter mascots and origin stories, chapter-specific awards, etc.
- ★ Engaging more with district chapters via more unique takeovers, especially focusing on what chapters do to serve their bands
 - △ In particular, encouraging chapters to feature service events, along with providing a list of ideas such as brother interviews, favorite service activities and why, etc.
- ★ Visually pushing towards a more professional and consistent theme for ease of recognition and accessibility

PLATFORM

SOCIAL MEDIA DISCORD

Discord is the fastest way to meet brothers from across the district, and I believe there is significant potential to continue to build the SWD Discord into a hub to bridge connections between chapters.

Based on my experience in the Delta chapter, I want to change the social dynamic of the Discord to become an additional place where brothers feel they can foster fellowship, rather than occasionally check for announcements. I believe this can best be achieved by:

- ★ Adding Discord as one of the additional primary means of communicating announcements, especially for workshops
- ★ Creating workshop-specific channels for ease of event discussion
- ★ Facilitating online events such as game nights and encouraging more channel discussion for additional brotherhood opportunities
- ★ Providing general maintenance to roles, bots, and channels, including allowing brothers to self-assign roles to tailor to their interests in events, workshops, and game nights, and more

PLATFORM

HISTORY & TRADITIONS

The Southwest District has incredibly unique history and traditions, and I believe that it is important for us to recognize where we have come from as a fraternity for us to move forward. I also believe that it is important for us to highlight what factors build upon our identity as a district.

I would love to continue to honor chapter anniversaries and traditions as outlined previously, but also pay particular focus to history months from a SWD-specific perspective in our own chapters.

When it comes to district traditions, Andy the Armadillo seems to have fallen down the list of priorities, and I believe it is integral to bring him back to his former glory. Andy is a staple to the Southwest District, and I plan to prioritize him by:

- ★ Recompiling all of Andy's belongings into one location
- ★ Reeducating the district about Andy, his purpose, and his history, including working with his host chapter to create introductory and informative posts on both social medias
- ★ Clarifying how Andy is to be passed between chapters
- ★ Working with Andy's host chapter to follow a posting schedule on his socials, and ensuring understanding of the importance of these updates for upholding district tradition
- △ Additionally, occasionally sharing Andy's posts on SWD socials to encourage more exposure and interactions, and offering post suggestions such as day-in-the-life, OOTD, and story interactivity



THE PRIDE OF OKLAHOMA

School of Music 500 West Boyd Street Norman, Oklahoma 73019
Telephone: 405-325-2731 Fax: 405-325-7026

March 7, 2025

To Whom It May Concern,

I am delighted to offer my enthusiastic endorsement for Roman Beames as a candidate for the SWD Member at Large position. In his capacity as a squad leader and member of the Pride of Oklahoma Marching Band, and as a member of KKY Delta Chapter, Roman has established himself as a strong leader and contributor to our band program.

Roman has been heavily involved in both the Pride of Oklahoma and the Boomer Campus Band the past 3 years. Additionally, Through his involvement in KKY, Roman has developed the qualities of a servant leader, assisting with logistical tasks on game days and while traveling, thereby making the band function more effectively and providing a more positive experience for all of its members. Additionally, he has been involved in service initiatives supporting local music programs, emphasizing community engagement and service-oriented leadership. Even more impressively, Roman has maintained this high level of engagement within our band program and KKY while earning a 3.85 GPA.

Roman has the ability to connect with peers from a wide variety of backgrounds and personality styles. He is someone who treats his peers with respect and kindness and as a result is someone well-liked and respected amongst the brothers of Delta Chapter.

In summary, Roman Beames is a shining example of excellence, dedication, and leadership within our organization. His contributions have helped make both Delta Chapter and our band program better than would have been possible without his contributions. I wholeheartedly endorse Roman Beames for consideration for the SWD Member at Large position.

Sincerely,

Brian A. Britt

Associate Dean, Weitzenhoffer Family College of Fine Arts
Director, "The Pride of Oklahoma" Marching Band
Gene Braught Chair - School of Music

BANDS.OU.EDU

Dear Southwest District,

My name is Bryan Young, and I'm writing this letter as a representative of the Delta Chapter at the University of Oklahoma. I would like to formally recommend Roman Beames for the position of Member-at-Large for the Southwest District Council.

Having the opportunity to collaborate with Roman has shown me his passion, dedication, and commitment to the values of Kappa Kappa Psi. Roman truly embodies our core values and consistently strives to serve and uplift those around him. This devotion makes him an outstanding representative of both our chapter and the university band community.

Roman's qualifications for the role of Member-at-Large are exceptional. Having served on our marching band's social media team, he has already demonstrated the creativity, vision, and communication skills necessary to promote and preserve the traditions of our band program. Through his work on high-profile projects, he has played a key role in enhancing the visibility and pride of our band, engaging both current members and the broader university community.

Beyond his social media contributions, Roman has been an invaluable member of our chapter's service committee. His dedication to our service projects and his willingness to step up whenever needed reflect his strong work ethic and his deep commitment to our fraternity's mission. Roman's collaborative spirit and proactive approach have helped strengthen our chapter's impact and brought our brothers closer together.

What sets Roman apart is his genuine love for our fraternity and his constant efforts to build meaningful connections. He goes out of his way to support his fellow brothers, foster inclusivity, and create a positive and welcoming environment. His ability to listen, empathize, and inspire makes him an ideal advocate for the active and associate members he would represent.

Roman's ability to balance creativity, collaboration, and tradition makes him particularly well-suited for the responsibilities of Member-at-Large. His experience with social media and high-profile projects has equipped him to serve as an excellent District Historian, preserving and promoting the district's legacy with both vision and professionalism. His collaborative spirit and leadership show his respect for tradition and his dedication to fostering meaningful connections—qualities essential for engaging both active members and alumni associations across the district.

I am confident that Roman's leadership, creativity, and dedication will make him an incredible asset to the Southwest District Council. His experience, passion, and collaborative spirit align perfectly with the responsibilities of this role, and I have no doubt that he will serve the district with excellence if elected.

Thank you for your time and consideration. If you'd like any additional information, please don't hesitate to reach out.

AEA,



Bryan Young | Class of 2025
KKΨ Delta | President

