

# Southwest District Kappa Kappa Psi Council Meeting Minutes | January 5th, 2025

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## Meeting Information

<https://us02web.zoom.us/j/2154861914?pwd=WnhxSmlloc3RuOW84ZmtzQjEyVXV2UT09&omn=84344352896>

### 1. Present

- Alivia Holiman - *President*
- Aleks Johnson - *Vice President for Leadership Development*
- Bella Eneff - *Vice President for Programs*
- Chance Harmon - *Secretary/Treasurer*
- Hunter Olden - *Member at Large*
- Lizzi Pineiro - *Governor*
- Andy Melvin - *Governor*
- Kadeem Sabari - *Governor*

### 2. Absent

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3. **Start Time: January 5th, 8:00 PM**

4. **End Time: January 5th, 9:13 PM**

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## Officer Reports

### 1. Member at Large Report

- Met with Kamryn on 12/18, we created our schedule outline for event posting and promos!
- Takeover count for fall 2024: 17
- 46/49 active/probation chapters featured:
  - i. Reaching out to the three that have not been featured to see if they want to do a takeover or something in the spring
- From August 1st-December 31st:
  - i. Instagram Views: 158.2k (increase 1.2k%),
  - ii. Instagram Reach: 27.6k (increase 78.5%)
  - iii. Inst: Content engagement: 4.5k (increase 259.2%),
  - iv. Insta: 188 new followers.
  - v. Facebook Views: 18.9k,
  - vi. Reach: 2.3k (decrease 72.5%)
  - vii. Content engagement: 278 (decrease 65.4%)
  - viii. 16 new followers
- Personal Goals to achieve in my term still:
  - i. Individual pillar spotlights on the Instagram story-could work somehow with Bella to get them in the New ALTO

- ii. Twitter? (totally fine with not being able to get this done since its complicated)
- iii. District event vlogs with candid videos and interviewing individuals at events
- iv. Informational videos for Reels on expectations of SWD officer roles
- v. Alumni Interview Project
- o Excited for Winter Council!!
- o Not excited for school to start on my birthday :(

## **2. Secretary/Treasurer Report**

- o Idea for marketplace form, and means to share it to chapters, via website, social media, and new alto.
- o I will be driving into the houston area workshop that morning as opposed to getting a hotel. Travel plans for that are mostly set!
- o Excited to see everyone in a couple weeks!
- o Meeting with Kamryn this week to discuss things

## **3. Vice President for Programs Report**

- o New ALTO will be resent out at some point
- o Meeting with Mykaela got rescheduled but I am wanting to do a fundraiser for Del City High School as the service project
  - i. Current thought process is one of those "let's hit this goal and something cool will happen at convention" things. Potentially having a paper tracker that I color in each night. Need to talk to both Mykaela and Andy
- o Goal is to send awards applications to all eligible chapters this month. Will also share with Hunter for socials and New ALTO
- o Getting back on track with my chapters after the school year starts. Did wish most of them a happy holiday season, did not track that

## **4. Vice President for Leadership Development Report**

- o Will be touching base with the chapters I am point of contact for over the next couple days to see if they need any help planning this semester.
- o Pre WCM joint work/meeting
  - i. Add Ice Breakers and filled in a few workshop ideas
  - ii. Shared Email templates for speakers that we need to email
  - iii. Discussed the priority of what needs to be done next
  - iv. Concluded 9:00 start time for our schedule unless otherwise told to change
  - v. Discussed the changes that need to be made to the presentation to make sure it's up to date.
  - vi. Overall what needs to be done/discussed at WCM
- o Individual Work
  - i. Emails are going out to speakers!
  - ii. Working to find workshop ideas to fill out the Area Workshops if you have any please share(mainly AR)!
  - iii. Working on Area Workshop Presentation
  - iv. Rested from winter break and ready to see everyone! First two weeks of school are 4 day weeks. I know you're jealous:).

## **5. President Report**

- o Winter Council Meeting
  - i. Updates on counterpart meetings?
  - ii. Transportation Plans?
- o My Meeting with Nat went well
- o SAC Meeting, Who can come?



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## Governor Reports

### 6. Lizzi

- Discipline: Chapters that Governors will be communicating with
  - i. Alivia
    - 1. Rho
  - ii. Aleks
    - 1. Alpha Omicron
    - 2. Alpha Tau
    - 3. Alpha Psi
    - 4. Xi Beta
  - iii. Bella
    - 1. Zeta Gamma
  - iv. Chance
    - 1. Epsilon Epsilon
  - v. Hunter
    - 1. Beta Gamma
  - vi. No action needed from yall, BUT if yall get any contact about paperwork from these people, clue us in so we can accurately report to National Council

### 7. Kadeem

- Stay healthy. Stay hydrated.
- Initiative is going to be key to getting all of your tasks done before the end of term. Especially as we head into committee work. Stay on top of it. Ask for help before doing anything if you are unsure.

### 8. Andy

- Hotel rooms are booked for WCM, two rooms for two nights. If your plans are changing please let us know ASAP
- Spring workshop plans - need to confirm who will be attending which ones (I will be at Central Arkansas and TX Southern events)
  - i. LP: we can use this to streamline the conversation!  
[2024-2025 DC to Area Workshop](#)
- Beginning of semester check-ins with chapters; promoting workshop and convention attendance, national programs like NIB
- We are about to enter a sprint between now and convention! Take care of yourself and **ask for help if you need it**
- SWD Convention is **82 days** away

## District Business

**Meeting Adjourned: 9:13 PM**

**Next Meeting: 2025 Winter Council Meeting**