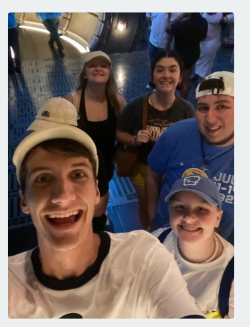
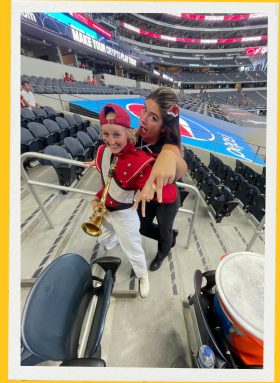
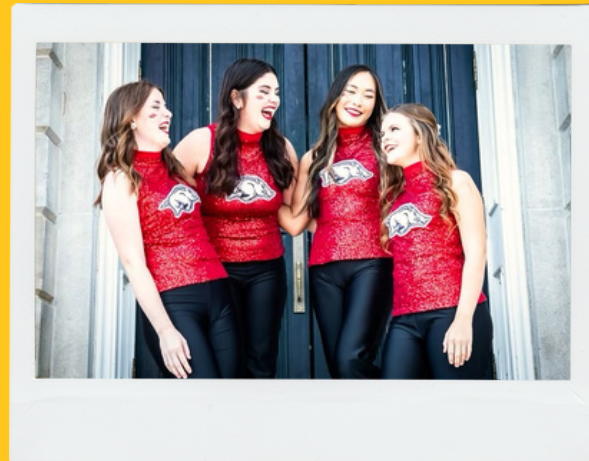




SWD VPLD

2024 - 2025

Alivia Holiman



Kappa Kappa Psi

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**LETTERS OF
RECOMMENDATION**



Hello Brothers
of the South West District,

I want to begin this letter with a brief introduction: my name is Alivia Holiman and I am a junior at the University of Arkansas. I have been playing the French horn for 9 years now, and I have been in color guard for 7. I have a sparking love for Studio Ghibli movies and a long-lasting adoration for SpongeBob Squarepants. I like pineapple on my pizza and ketchup in my mac and cheese. You may be asking yourself, "Alivia... Why do I care about your TV preferences and your abysmal eating habits?" Because I guarantee most of the people reading this have never met me, and I want you each to know that I am a person. I hope that I have gotten the opportunity to meet all of you individually and have at least one wonderful conversation with you. However, I know that is simply not feasible. The district is a large community and at times an overwhelming one. I have been that freshman who is overwhelmed by the pieces of paper on a stick (the placards) and the buttons and bells and whistles. So before we dive into my intent to serve you all, I wanted to let you know that I see you, I hope you see me, and I am grateful that any and all of you are here reading my letter and considering me for your Vice President for Leadership Development.

I am here to serve you all. Therefore, I want you to know a lot of my platform is built off communication and representatives. I want to be in constant and continuous communication with every area of the Southwest District to ensure the programs that I would be providing you all are actually things you need. Having been involved with Kappa Kappa Psi for years now and talking to brothers from all over the nation, all chapters are beautifully unique and constantly evolving. Our individual needs are all drastically different and I want to know what your chapter needs and how you would like me to provide it. Communication starts with listening so if I am so fortunate to serve in this position, I want that experience to be customized to the brother's needs.

As the Lambda Chapter's current Brotherhood Coordinator, my duty is all about these interpersonal connections. Fostering them, supporting them, and encouraging them through every stage of their experience in the brotherhood. This role has prepared me with the people and planning skills essential for this position. Through this organization, I have planned many functions very similar to Area Workshops and District Leadership Conference. With my experience on the local executive board, I have learned how to communicate with my fellow team members which is crucial to the success of this office. Proper advertising is such an important part of the accomplishment of these events. Therefore, I intend on having a calendar for each semester released through collaboration with the Vice President for Programs as well as constant updates communicated through their newsletters. Knowing how much money I would need to accomplish my goals, and proper note taking at these events is dire for the preservation of our history and the advancement of intriguing projects. Communication with our Member-at-Large will ensure proper coverage of these events, which can only help spark interest at the future events. Finally, appropriate care for my own duties and responsibilities will ensure that the President does not have to worry about having their plate overflow. This position is not singular, being on the district council is like being a part of a larger puzzle. All this to say, I have the forethought to ensure I can execute everything these people will expect from me, efficiently and to a high level.

If you, my brothers, gain one thing from this letter before diving further into my packet, I hope you ascertain that I want every one of you to get to know me. Talk to me, message me, call me, tell me about your favorite shows and snacks, because communication is the most important thing between leaders such as you and I. Thank you so much for your hard work and commitment to the betterment of college band programs.

A&E, GO Hogs, Fraternally Submitted,
Alivia Ann Holiman,
Lambda Chapter

KAPPA KAPPA PSI





Collegiate

- Drum Major Finalist: Present
 - Three rounds of rigorous conducting and physical "strut" training
- Principal Horn in The University of Arkansas Concert Band: 2024
- Color Guard Section Leader at the University of Arkansas: 2023-Present
 - 2 week long training process. 26 hours weekly in the fall, including sectionals and most rehearsal ran by leadership alone.
- Symphonic Band: 2023
- Assistant Color Guard Director at Springdale High School: 2023-Present
 - Choreography writer, and 10 hours weekly of rehearsals and training.
- Principal Horn in the University of Arkansas Symphonic Band: 2022



ALIVIA HOLIMAN
CANDIDATE FOR SWD VPLD

Contact

Phone
913-953-7334

Email
aaholima@uark.edu

Education

Junior English Education Major
University of Arkansas | GPA: 3.5

Local

- Brotherhood Coordinator of the Lambda Chapter: 2023-Present
 - Plans weekly Brotherhood activities and monthly Brotherhood events such as "Lambda Lock-in" "HIRL-OWEEN (Fall Fest)" "Charcuterie Board Night" and many more, as well as chairs the brotherhood committee
- Vice President of the Epsilon Epsilon Membership Class: 2022
 - Planned 3 service projects where the EE membership class performed for different retirement homes around Northwest Arkansas
- Service Committee Member: 2022-Present
 - Assists in the establishment and planning of local service events
- Recording Secretary: 2022-2023
 - Recorded minutes for all chapter and executive board meetings, recorded summary videos of discussed business, handled all attendance affairs and policies, handled project reports, and handled "internal affairs" which is a system of weekly affirmations and awards
- Ways and Means Committee Member: 2022-2023
 - Assisted in refunds, budgeting, and planning fundraisers

District

- Attendee at all Area Workshops: (Oklahoma, West Texas, and Arkansas) 2024
 - Participated in multiple workshops discussing the importance of topics such as conflict resolution, time management, recruitment tactics, etc. and got to know brothers from those areas
- "Join the Southwest District Council" Informational Meeting Attendee: 2024
 - Participated in discussion with the governors, some of the district officers, and other brothers about the duties of holding a district position
- Spirit and Recognition Committee Member: 2024
 - Reviews award applications and participates in selection of recipients
- District Convention Attendee: 2022
- District Leadership Conference Attendee: 2022
 - Virtually participated in intriguing and important workshops such as "Planning in Difficult Times" and "Hope-Filled Leadership"

National

- National Diversity, Equity, Inclusion, and Accessibility Committee Member: 2024-2025
 - Attends monthly meetings to come up with more innovative ways to be more equitable before the next National Convention
- National Convention Attendee in Orlando, Florida: 2023
- National Headquarters Volunteer Day: 2023
 - Assisted in the organization of ribbons, programs, etc.



Alivia Holiman | PLATFORM

| PLANS FOR PROGRAMMING

- For District Leadership Conference
 - I intend on holding it virtually so a more widespread group of presenters may be accessed, this will eliminate personal spending costs such as gas, meals, and lodging, and create a more inclusive experience for all.
 - I want to release surveys as soon as I enter office in order to program workshops that people want and need for their individual chapters.
 - I want programming to be a customizable experience with many different options, much like District and National Convention.



- For Area Workshops
 - I intend on having a Chapter Representative from each area (see section 6.5 of the SWD Constitution for definitions of each area) to act as an anchor and make sure constant communication is happening with someone at the location of each workshop.
 - Through the Area Representative, local resources (locations & presenters) will be more attainable and accessible.
 - I want to have a workshop in each area, with assistance from Area Representatives if I could not attend; this would make advertising for next District Convention more widespread.

Alivia Holiman | PLATFORM

| COMMUNICATING AND IMPROVING ATTENDANCE



- Chapter Communication
 - I will maintain constant communication with the VPP, MAL, and SEC/TREAS, to ensure that I have delivered all the information so that these officers can execute their jobs (the newsletters, social media, and website).
 - I want to create multiple specific channels on the Discord to informally communicate and foster relationships prior to each area workshop.

- Attendance
 - I have already talked about many of my attendance improvement techniques such as...
 - Virtual District Leadership Conference should improve attendance from last years in person conference
 - More Area Workshops to improve overall Workshop attendance
 - Frequent and engaging advertisement on all platforms



Alivia Holiman | PLATFORM

| TIMELINE & GENERAL PROGRAMMING

- Timeline of Events
 - I plan on having my Workshop Interest form out by the end of May as well as Area Representative applications.
 - I plan on holding my Virtual District Leadership Conference in mid-September.
 - I plan on having all six Area Workshops scheduled and planned by Winter Council.
 - I plan on having one Area Workshop in the months of January and April and two in the months of February and March.
 - All dates are flexible and clearly depend upon future planning.



- General Ideas for Programming
 - Below are a few of my general ideas for workshops based on my own experience and discussion with other brothers around the Southwest District
 - Retaining newly initiated members
 - How to get involved on the District and National Levels
 - Beneficial and Positive Communication with Your Sponsor and Director of Bands
 - Effective Ways to Highlight Musicianship on a more Regular Basis





March 14, 2024

To Whom It May Concern:

Please accept this letter of recommendation for Alivia Holiman for her application as Vice President for Leadership Development of the Southwest District. I have known Alivia and have observed her work since she entered as a Freshman in the University of Arkansas Bands. I have observed Alivia's participation and leadership ability in several ways. As the current Color Guard Section Leader of the Razorback Marching Band, she has shown outstanding leadership ability, quickly earning the respect of her peers through her exceptional preparation and encouragement and respect of others.

Since she became a member of the Lambda chapter of Kappa Kappa Psi Alivia has contributed to the life of the chapter as an active member, as well as serving as the Brotherhood Coordinator.

I am confident that Alivia would be a positive contributor and leader in the Southwest District. Please do not hesitate to contact me if I can be of any assistance regarding her application.

Sincerely,

Dr. Chris Knighten
Professor, Director of Bands
University of Arkansas
Past President, College Band Directors National Association Southwestern District



Thursday, March 14, 2024

To Whom It May Concern:

I am a Teaching Assistant Professor and the Associate Director of Bands at the University of Arkansas, and I am writing to recommend Alivia Holiman for the position of Vice President for Leadership Development in the Southwest Division of Kappa Kappa Psi. I have had the privilege of knowing Alivia for three years as a dedicated member of the University of Arkansas band program, where she has consistently demonstrated exceptional leadership skills and commitment.

Throughout our time together in the Razorback Marching Band, both in concert ensembles and color guard, Alivia has continually impressed me with her passion for music, her unwavering dedication to her craft, and her natural ability to inspire and lead others. Her involvement in the Lambda chapter of Kappa Kappa Psi has been equally commendable, where she has served in various leadership capacities including Vice President of the Epsilon Epsilon Membership Class and Recording Secretary. In these roles, Alivia has exhibited outstanding organizational skills, attention to detail, and a genuine desire to support and empower her fellow members.

Alivia's leadership extends beyond the confines of Kappa Kappa Psi; she has also made significant contributions to our marching band community as a Section Leader in the color guard and is currently a finalist for drum major. Her ability to foster a positive and inclusive environment, coupled with her strong work ethic and ability to collaborate effectively with others, makes her an invaluable asset to our program.

I am confident that Alivia's passion for leadership development, coupled with her proven track record of dedication to service, make her exceptionally well-suited for the role of Vice President for Leadership Development in the Southwest Division of Kappa Kappa Psi. I have no doubt that she will excel in this position and make a meaningful impact on the organization and its members.

Should you require any further information, please do not hesitate to contact me. Thank you for considering Alivia for this important role.

Respectfully submitted,

Jeffrey Summers, D.M.A.
Associate Director of Bands
Director • Razorback Marching Band
Teaching Assistant Professor • University of Arkansas

Kappa Kappa Psi
National Honorary Band Fraternity
Lambda Chapter - University of Arkansas
Est. June 5, 1924



March 6, 2024

To whom it may concern,

On behalf of the Lambda chapter, it is with great pleasure that I endorse Alivia Holiman for the office of Vice President for Leadership Development within the Southwest District of Kappa Kappa Psi. I have worked with Alivia on the Razorback Color Guard for the past two seasons and as an officer for the fraternity over the past year; thus, I know her well.

It is with this deep understanding of her character that I can unequivocally say that Alivia is a cornerstone of our chapter. From our first meeting, she has consistently demonstrated our values and beliefs as a fraternity. She wholeheartedly embodies the spirit of brotherhood; her attitude is unwaveringly positive, and her approachable demeanor makes any person that comes into contact with her feel welcome and appreciated.

In her role as a section leader, Alivia is steadfast in her teaching and leadership skills. Without fail, she is knowledgeable of our choreography and is easily able to relay it to her underclassmen, answering any questions honestly and efficiently.

Within our fraternity, she has been heavily involved at the local, district, and national levels. For the 2023-2024 academic year, Alivia has served as Brotherhood Coordinator for the Lambda chapter, working tirelessly to organize and administer events to foster stronger relationships between our members. Previously, she held the position of Recording Secretary. At the district level, she regularly participates in workshops and conventions, including the recent Texas Tech recruitment workshop in Lubbock, TX. Nationally, she serves on the Committee for DEIA, advocating for inclusivity in all aspects of our organization.

Alivia's remarkable dedication, loyalty, and respect for Kappa Kappa Psi are truly inspiring, and I fully support her bid for office. With her passion, enthusiasm, and empathy, she stands out as an exceptional candidate for Vice President for Leadership Development in the Southwest District.

AEA and Go Hogs,

A handwritten signature in black ink, reading "Caroline E. Keck". The signature is written in a cursive, flowing style.

Caroline E. Keck
Recording Secretary - Lambda Chapter
Kappa Kappa Psi National Honorary Band Fraternity



To Whom It May Concern,

The Psi chapter of Tau Beta Sigma at the University of Arkansas highly recommends Alivia Holiman as a candidate for Vice President for Leadership Development. Alivia has dedicated countless hours to serving and leading within the Lambda Chapter, the Razorback Marching Band and the music community, making her an exceptional candidate for this position.

Since becoming a brother, Alivia has been one of the most influential people in the growth and success of not only the Lambda Chapter, but also the Psi Chapter. She prides herself on ensuring that every person feels welcomed and valued, and truly supports everything Kappa Kappa Psi and Tau Beta Sigma stand for. During her year as Lambda Chapter Brotherhood Coordinator, she has been such an inspiring leader to those around her, and has motivated both brothers and sisters to be the best members we could be. I know without a doubt that even after her term as Brotherhood Coordinator, she will continue to lead by example every day, and serve as a reminder of the high standard we should all hold ourselves to.

Outside of the Lambda chapter, Alivia has served as a Colorguard Section Leader in the Razorback Marching Band for the past year. She has led her section with unwavering dedication, remains poised even in the most intense situations, and shows great pride in everything she does. There is no doubt that Alivia has made lifelong impacts on every Colorguard member, and her leadership will continue to honor the Razorback Marching Band.

The Psi chapter of Tau Beta Sigma commends Alivia for her excellent service and leadership in Kappa Kappa Psi and the University of Arkansas Band Program and we strongly recommend Alivia Holiman Vice President for Leadership Development.

MLITB and MOTS,

Skyler Brown

Psi Chapter President

Tau Beta Sigma

