

## Southwest District Council Meeting Minutes | March 19, 2023

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### 1. Attendance:

- a. Patrick Caraveo - SWD President
  - b. Davis Vaughn - SWD Vice President for Membership
  - c. Edgar Canales - SWD Vice President for Programs
  - d. Mason Thomas - SWD Secretary/Treasurer
  - a. Alyssa Colón - SWD Member at Large
  - e. Lizzi Pineiro - SWD Governor
  - f. Andy Melvin - SWD Governor
  - g. Clinton Wieden - SWD Governor
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### Official Start Time: 08:00 pm CT

### 1. Member-At-Large Report

- a. Hotel Bumps
  - i. March 20, March 21, and March 22
  - ii. Repost those when they're up
  - iii. Social media calendar will be updated to reflect this
- b. Workshop Graphics
  - i. I added potential dates in the calendar to go about posting those
  - ii. I'll send them in slack for proofreading if those dates work.
- c. Andy the Armadillo
  - i. Alpha Rho is going to send me the photos and I will post those on that account
  - ii. I would like to do additional #SWDCON23 publicizing on that account as well if I have the extra time (not a priority)
- d. Potential District Hype Idea
  - i. What if we post a video of the District Council saying what they are most looking forward to ahead of convention
  - ii. Could be joint as well
  - iii. Could be a good idea for district slogan
- e. District Scrapbook Submissions
  - i. My personal deadline is to have that done by April 7th at the latest.
  - ii. I'd like to be able to post it to YouTube so the scrapbook is available to brothers unable to attend convention
  - iii. Could also be shared outside the district
- f. [not convention related]
  - i. Music Appreciation Night on March 25 (Hockey Team in Allen, TX)
    - 1. Erika Pope will be there
    - 2. I can forward governors the email.
    - 3. She said pictures will be taken. Should we post those and/or include them in the scrapbook?
- g. Social media breakdown
  - i. Our reach is up by 51%
  - ii. We gained 18 followers and lost 7
  - iii. Our most liked post in the last 30 days was Patrick's District President Post
- h. SWDCON Shirts
  - i. I will pre-make a graphic ahead of time
  - ii. Once Edgar is done with the design, I will get with him to include those images in the post.
- i. More District Convention hype
  - i. Send me ideas if you can think of anything fun that could help excite the district!

## **2. Secretary/Treasurer Report**

- a. Delegate/Proxy Update
  - i. 17 chapters still have not reported whether they will have a delegate at convention
- b. Website Updates
  - i. Will be uploading committee charges, advisors, and members to website tomorrow
- c. District Marketplace Update
  - i. John and I will hopefully be sending it out tomorrow, still waiting for a response from a couple of chapters
- d. District Listserv
  - i. Announcement about packets, awards, marketplace, and chapter assistance grant for NatCon 2023 is being prepped tonight, will go out for governor approval tomorrow or Tuesday
  - ii. Will work on the graphic for chapter assistance tonight and send it to Patrick
- e. District WAM
  - i. Emailed Di for Allotment, will follow up tomorrow
  - ii. Started looking at budget for last year, will use that as a starting point

## **3. Vice President for Programs Report**

- a. Emails drafted to chapters eligible for awards
  - i. Will send direct link to award application, Mason will add it to the website
- b. New ALTO
  - i. Sending responsibilities to each member
  - ii. Sending graphics (last ones got lost/overwritten)
  - iii. Theme ties back to history
  - iv. Will add two more posts besides HIRL submission themes
- c. Fundraiser
  - i. Shirt is designed
  - ii. Fundraisers are 21 days max, planning to set it up so it ends on the last day of convention

## **4. Vice President for Membership Report**

- a. Pre-Convention Workshops
  - i. Presenters are good to present workshops on March 29 and April 4
  - ii. Wanted to ask about the March 26 to see if anyone could be there and see if we were cool with that date
    - 1. Will reach back out and confirm about that date, will update when I hear back
- b. Honorary Forms
  - i. One last thing with signatures and we will be good to go!
- c. District Ritual Updates
  - i. Greg Boike will be good to join us
  - ii. Mason will be reaching out about Ritual rehearsal soon

## 5. President Report

- a. Marine Band Update
  - i. I called the Marine Band Office on Friday to ask about the status of our request but no answer :(
- b. Committee Updates
  - i. Brother John Thomas has stepped down from Co-Chairing Spirit and Brotherhood
  - ii. Felly Carillo has since said he is cool with leading the committee himself
  - iii. Brooklyn Briles has confirmed she is happy to be leading the Chapter Leadership Committee
- c. Workshops / Speakers Update
  - i. Emails have been sent out to request Workshop Descriptions along with Headshots for promoting their Workshops on Social Media and for our Convention Program!
- d. Convention Program
  - i. I'm currently putting together a program that will have all the info for Brothers to check out on one Document!
    - 1. This will be released the week of Convention
- e. District Parliamentarian
  - i. The Brother in mind would be Iman Neal from Gamma Omega
    - 1. With the only duty being reviewing Robert's Rules, would we like a Parliamentarian?
- f. Hotel and Registration
  - i. Promote Promote Promote!
  - ii. Hotel Reservations close on March 23rd
  - iii. Registration is on-time until April 7th
    - 1. After that there is a \$25 price increase for Late Registration and no Banquet Seat either

## 6. Governor Reports

- a. Lizzi
  - i. Registration has gone out!
    - 1. We need you all to be contacting chapters about registration and hotel reservations over email.
  - ii. Echoing Andy on communication.
    - 1. Text is great when you can't get to email.
- b. Andy
  - i. Get people to book hotel rooms now!
    - 1. We need to increase the hotel block so that we have more hotel rooms at the posted rate
  - ii. Be ready to communicate on a daily basis.
    - 1. We need to be on top of communication as we get into full swing.
    - 2. Keep doing a good job.
  - iii. Clarify more on the music appreciation night.
    - 1. If it has to do with college bands, great!
  - iv. Thanks to those who have applied or reapplied for officer positions!
    - 1. We will be reviewing those over the next few days.

Meeting Adjourned: 08:45 pm CT