

## Southwest District Council Meeting Minutes | September 04, 2022

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### 1. Attendance:

- a. Patrick Caraveo - SWD President
  - b. Davis Vaughn - SWD Vice President for Membership
  - c. Edgar - SWD Vice President for Programs
  - d. Mason Thomas - SWD Secretary/Treasurer
  - e. Alyssa Colón - SWD Member at Large
  - f. Lizzi Pineiro - SWD Governor
  - g. Andy Melvin - SWD Governor
  - h. Clinton Wieden - SWD Governor
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### Official Start Time: 08:10 pm CT

### 1. Member at Large Report

- a. Statistical Breakdown
  - i. Instagram and Facebook
    1. Highest reaching post was the CPR information post made on Sep. 1.
    2. Post about CLC was not as successful as we hoped.
      - a. Waiting to start "Countdown to CLC" posts starting 5 days before.
  - ii. Promote the SWD MAL Twitter
- b. Dino Meeting Summary
  - i. Dino wants help making sure all new members are on both the facebook page and the facebook group.
    1. Lizzi: Maybe make an Instagram graphic to encourage people to join the groups, but not much we can do beyond that.
- c. Question from Edgar: Is there a reason to have a page and group?
  - i. Lizzi: SWD Page is for public access for anyone to see.
  - ii. Lizzi: SWD Group is for similar intent, but also for open discussion/conversation posts.
    1. Not used much anymore since Facebook isn't the primary communication platform anymore, which is why they serve a more similar purpose than originally intended.
  - iii. Patrick: Try to find groups on Facebook that might correlate to your positions that aren't used much anymore to funnel communication to more useful avenues.

### 2. Secretary/Treasurer Report

- a. I am still working on compiling a cost prediction for SWD Convention to send out as a planning graphic for brothers/chapters.
  - i. I'm thinking the best time to send it out is sometime leading up to Winter Council. Maybe a month or so in advance? Would that be too late?
- b. Paperwork Update
  - i. We have had our first chapter complete the Chapter Personnel Report! And many more close behind :)
- c. Zoom links for council meetings will now be in the minutes/agenda.

### **3. Vice President for Programs Report**

- a. Spring 2022 New ALTO
  - i. Should we go ahead and release the most recent draft?
    - 1. Clint - We've got what we got, my thought is to just make any last adjustments and then send it out.
  - ii. We will find a time to post it and notify the council!
- b. Fall 2022 New ALTO
  - i. Submission themes
    - 1. Pillars/HIRL
  - ii. Finalize staff positions
    - 1. Keep them the same!
    - 2. Lizzi - What are the new dates for sending out forms?
      - a. Edgar - Working on getting that posted soon
  - iii. Finalize submission form
    - 1. See above.
  - iv. Potential joint deadline extension
    - 1. Initial Thoughts?
      - a. Clint - Make sure there is a formal email to Governors and Counselors for this.
- c. District Programs
  - i. In contact with Ed Savoy to improve and better structure future projects

### **4. Vice President for Membership Report**

- a. CLC Updates
  - i. T-minus one week (seven days) until CLC!
  - ii. Posts are out for registration and information.
  - iii. Question for Alyssa: Would presenters spotlight posts be possible?
  - iv. Presenters are set and excited, we'll be offering support to any who may need it!
  - v. Sending out mass email to presidents/brothers to share information amongst chapters to register tonight.
    - 1. Will check with Lauren to see whether to make it a joint email or not.
    - 2. Edgar: Include the fact that CLC is not just for chapter officers so that brothers don't exclude themselves.
  - vi. Question from Edgar: Could we send it out to everyone or can we only do presidents?
    - 1. Lizzi: Only red tape is sending it to Governors and Aaron Moore, so definitely possible.
  - vii. Question from Lizzi: How many KKPsi registrants do we have so far?
    - 1. 10-15 members
    - 2. Lizzi: We might want to do more intense and frequent advertising (countdown?) to get more registrants.
  - viii. Question from Clint: Is there anything you will need from those of us who are not presenting?
    - 1. We need to figure out which Zoom accounts we are using, as well as who can help operate and administrate the Zoom rooms (Check with Ed Savoy and Andy Melvin).
      - a. Seems like TBS is ready to go, just need to double check!

## 5. President Report

- a. Student Advisory Committee
  - i. Thank you all for attending the SAC Meeting, my apologies for not being able to be in attendance, I had class :(
- b. Chapter Meet and Greetings!
  - i. Possibly held Mondays or Sunday evenings
    - 1. Sunday is the most likely option right now!
    - 2. We will send out a sign-up form for chapters once we have details sorted out.
  - ii. Once every 3 weeks
- c. SWD Convention Plan
  - i. Goal is to have the plan completed on November 1st (a whole month early from the concrete deadline!)
    - 1. How to make Convention Banquet more engaging is one of the things to be thinking about.
    - 2. Think about any National Leadership we might want at convention
      - a. We are conflicting with Midwest District Convention, so be conscious of that.
- d. SWD Slack Channel
  - i. Please continue to spread the word about joining the Slack!
  - ii. Post everything on Slack that you do anywhere else (social media, emails, etc.).
  - iii. Be as active as possible to help build excitement and engagement.
  - iv. Lizzi: If you have a question to ask, ask it on the Slack channel for those who might have a similar question (lead by example)!
- e. Next Council Meeting
  - i. October 2nd @8:00pm CT

## 6. Governor Reports

- a. Lizzi
  - i. Social Media Posting Calendar consideration?
    - 1. This will help with consistency and everyone being in the know.
  - ii. Keeping governors in the loop
    - 1. **ALWAYS CC**
      - a. Especially when corresponding with adults
      - b. CC stands for “carbon copy” and “courtesy copy”
    - 2. Any KKPsi business to be done on the slack channel so we know
  - iii. Communicate with each other when getting into contact with your chapters.
- b. Andy
  - i. Make sure to keep us in the loop.
  - ii. With the CPR, make sure to keep up with your assigned chapters, because as we move back to in-person, funds from CPR become as important as ever.
- c. Clint
  - i. If we need to find an alternate communication method to contact us, let us Governors know.
  - ii. If you need help, ask us. That’s what we’re here for!

**Meeting Adjourned: 09:00 pm CT**