

Southwest District Council Meeting Minutes | July 28, 2022

1. Attendance:

- a. Patrick Caraveo - SWD President
 - b. Davis Vaughn - SWD Vice President for Membership
 - c. Edgar - SWD Vice President for Programs
 - d. Mason Thomas - SWD Secretary/Treasurer
 - e. Alyssa Colón - SWD Member at Large
 - f. Lizzi Pineiro - SWD Governor
 - g. Andy Melvin - SWD Governor
 - h. Clinton Wieden - SWD Governor
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Official Start Time: 07:05 pm CT

1. Member at Large Report

- a. Planning to send out H&T committee application on August 1st
- b. Convention announcement post yesterday was a slight misstep
 - i. Had to redo it, but we got it figured out for the future!

2. Secretary/Treasurer Report

- a. I received an introduction email from counterpart Johnn, reaching out soon to discuss counterpart projects and responsibilities.
- b. Reviewed all of the drive materials and backend of website, already have some ideas for this year.
 - i. Clean up the website (at least on our side) and make things a little easier to find/access.
 - 1. Also considering *re-imagining* the look of the website along with Johnn, creating a video to show off the new website and how to navigate, what it contains, etc.
- c. We still have some chapters who have paperwork to submit!
- d. If there is ever anything you want help on, use me as a resource!
- e. For future meetings, I will send out the minutes at least two hours in advance.
 - i. If you could add your agenda points before the start of each meeting, that would help me take better minutes!

3. Vice President for Programs Report

- a. Met with Jacob to discuss our plan for the New ALTO
 - i. Agreed to keep same staff positions and application
 - 1. Application talks about responsibilities of each staff member
 - 2. Application due by Late August, Early September
 - ii. Set a date for New ALTO submissions, Nov. 15
 - 1. Trying to keep submissions up
- b. Question (Davis): Update on Spring New ALTO?
 - i. Nothing has been received from past officers, will keep an eye out
- c. Comment (Clint): Make sure to get approval with counselors and governors for New ALTO

4. Vice President for Membership Report

- a. Lauren and I met to talk about CLC
 - i. Wanted to have it end of July, but moving the date later
 - 1. New date is September 11
 - ii. Content and presenters are good with Nationals
- b. Met with Epsilon Beta VPM
 - i. Helped her out with getting acclimated and brainstorming

5. President Report

- a. NLC Updates
 - i. **Strive for Five initiative**
 - 1. Chapters should try (but are not mandated) to recruit five members that display qualities of a good brother
 - 2. There are also templates for recruitment initiatives
- b. SWD Convention
 - i. December 1st - Convention Draft Deadline & Leadership Funds Application Deadline
 - ii. January 31st - Final Convention Draft Deadline
 - iii. Personal goal is to have the draft done by November 1st
- c. Workshop Cafeteria Packet
 - i. Look through and see if there's one that aligns with our vision
 - 1. Can be used for Area Workshops or SWD Con.
- d. Vision/Motto Statement
 - i. ***Re-Imagine!***
- e. District Slack Channel
 - i. Finished a draft for District Listserv, will have a link to join the slack channel sent out by tomorrow or Saturday
 - ii. Feel free to share resources, make announcements, etc.
 - iii. Sharing a graphic with Alyssa to be posted to social media
 - iv. Communicate often with brothers to keep them up to date
 - v. Biggest goal is to get all Chapter Presidents on the Slack
 - 1. Email your chapter presidents from the chapter tracking sheet, then go from there to get other officers, then as many other active brothers as possible
 - 2. Also send out reminders after first contact!
- f. Share everything that the district and national social medias are posting
 - i. Reach out to brothers directly if you see there's not a lot of engagement
 - 1. Go down the chain if need be
- g. Looking to create a more concrete meeting schedule
 - i. Let's meet on the second Sunday of every month @ 8 CT
- h. Encourage Early Bird submissions for the CPR!
 - i. They get a nifty little award, if that helps!

6. Governor Reports

- a. Lizzi
 - i. Request for Mason: Try to start giving chapters an idea for budgeting, costs, fundraisers, etc. to prepare for SWD Convention
 - 1. Create graphics, give fundraising ideas, give cost breakdowns, checklists, etc.

- b. Andy
 - i. To our friends that have been here since April, thanks for being on top of things while I've been away!
 - ii. Biggest suggestion for everyone: stay on top of deadlines and way ahead.
 - 1. If you can stay in front, you'll get more approvals and more time to approve events.
 - a. E.g.: New ALTO, Area Workshop, etc.
 - 2. Take a look at the calendar and be aware of our deadlines so we can do things the way we want to!
 - iii. Start hyping up SWD Convention right now!
 - 1. It's in a isolated place, so start helping ourselves out now with getting hype up.

- c. Clint
 - i. Reach out to chapters about late paperwork!
 - 1. CSR, Grad. Seniors, Officer/Chapter Update
 - ii. Be looking ahead to CPR, we'll talk more on August 14.

Meeting Adjourned: 07:35 pm CT