

## Southwest District Council Meeting Minutes | June 16, 2022

---

### 1. Attendance:

- a. Patrick Caraveo - SWD President
  - b. Davis Vaughn - SWD Vice President for Membership
  - c. Edgar Canales - SWD Vice President for Programs
  - d. Mason Thoams - SWD Secretary/Treasurer
  - e. Alyssa Colón - SWD Member at Large
  - f. Clinton Wieden - SWD Governor
- 

### Official Start Time: 9:00 pm CT

### 1. Meet and Greet

- a. Welcome and Congratulations to Mason and Alyssa!
- b. Governors (other than Clinton) aren't here so that we can meet and talk as students
  - i. What is our vision?
  - ii. What are our goals?
  - iii. What is one "District Motto" that can connect everything we're doing?
- c. Patrick
  - i. District President
  - ii. Getting over a cold
  - iii. Alpha Chi
  - iv. Euphonium
  - v. Senior Music Ed Major
  - vi. Fun Fact: Love Penguins
    1. Penguins of Madagascar is cool
- d. Davis
  - i. District VPM
  - ii. Lambda
  - iii. Clarinet
  - iv. Senior Music Comp. (clarinet), Music Theory, Music Ed (voice)
  - v. Fun Fact: March of the Penguins is fav. Penguin movie, make puppets
- e. Edgar
  - i. District VPP
  - ii. Lambda
  - iii. Alto Sax
  - iv. Senior Political Science, Journalism, Spanish Major
  - v. Penguin movies are boring and I don't watch movies
- f. Mason
  - i. District Sec./Treas.
  - ii. Lambda
  - iii. Euphonium
  - iv. Senior Music Ed.
  - v. Boogie Wonderland Happy Feet is my favorite version of Boogie Wonderland
- g. Alyssa
  - i. District MAL
  - ii. Currently crocheting
  - iii. Gamma Phi
  - iv. Clarinet
  - v. Undergrad/Grad Music Ed./Mass Comm.
  - vi. I have a phobia of Tomatoes and ketchup

## 2. Vision/Goal Setting

### a. Member at Large

- i. Outreach to Chapters to provide updates
- ii. Revamp the District Twitter and YouTube Channel
- iii. Pre-Schedule Social Media Posts
- iv. Improve Communication with SWDAA
- v. Revamp the District Scrapbook
  1. Summarizing Chapter Events throughout the year
  2. Be done in a video format and publish everywhere
- vi. Increase promotion of Andy The Armadillo and the Spirit Drum more
  1. Increase interest in Chapters wanting to receive these awards
- vii. Utilize the H&T Committee to complete the District Almanac

### b. Secretary / Treasurer

- i. Setup monthly meetings with the SWDAA Communications Director
- ii. Help information get organized, looking nice, and dispersed as easily as possible
  1. Shared Google Drive to be used from year to year?
  2. Website
    - a. Update the look
    - b. Reorganize information for simplicity and ease
    - c. Joint venture with MAL and TBSigma Sec/Treas
- iii. Be frequent/proactive with outreach to chapters to offer support outside of paperwork
  1. Chapters are overworked as is and I will be reaching out as frequently as I can, I encourage you to do the same!
  2. Patrick's Charge about WAM Committee is something I'll be looking into for now, I'll have a decision hopefully within the next two meetings

### c. Vice President for Programs

- i. New ALTO
  1. Rebuild
  2. Recap
- ii. Monthly Themes
  1. September - Leadership
  2. October - Service
  3. November - Musicianship
  4. December - Brotherhood
  5. January - Honor
  6. February - Integrity
  7. March - Respect
  8. April - Loyalty
- iii. Awards
  1. Application Updates
  2. Honor Alumni
- iv. Service
  1. Slack Channel
  2. Office Hours

- v. Other
  - 1. Newsletter
  - 2. District Officer Visit Program
  - 3. Forte - Program initiative
    - a. - Appoint a member as District Representative
    - b. - Submit to the New ALTO
    - c. - Attend Area Workshops
    - d. - Turn in all paperwork on time
    - e. - Submit Service Report to exemplify service opportunities to the District
  
- d. **Vice President for Membership**
  - i. Making the RTW *Yours*
  - ii. Professional Development
    - 1. Working with professionals to provide workshops
  - iii. Four Area Workshops
    - 1. Two in person and two virtual
      - a. June
      - b. September
      - c. December
      - d. March
    - 2. Represented by National Leadership, Alumni, and National Committees
  - iv. Chapter Leadership Conference
    - 1. Held Virtually
  - v. “Exploring the Road to Wisdom”
    - 1. Teach lessons and provide a Q&A at the end
    - 2. Teach how to do things yourself
  - vi. Use Slack
  - vii. The “VPM Lounge”
    - 1. Officer Hours every two months
  - viii. Implement a VPM Newsletter
    - 1. Sent out monthly to the District Council, Governors, and National Council with updates on chapters
  
- e. **President**
  - i. Create a culture of belonging and interconnectedness
  - ii. Re-Connect and Empower the District
  - iii. Values-Based Programming accessible to all
  - iv. Develop Chapter “Check-Ins”
  - v. Create the Chapter Collaboration Taskforce
  - vi. Host Joint Town Halls with TBSigma
  
- f. **Full Council Ideas**
  - i. Bi-Monthly Townhalls (office hours)
    - 1. Create Breakout Rooms where Chapters can ask questions to each of us
    - 2. Use these as a time to also promote what we have been up to and what to look ahead for
  - ii. Define use of the District Slack Page
    - 1. How to promote this to the District

- iii. Re-Brand the name of CLC
- iv. Collaboration Between Offices
- v. One Goal to Accomplish:
  - 1. Growing Engagement With Chapters
  - 2. Good Recruiting Habits
  - 3. Bringing Stability Back
  - 4. Lost a Piece of the District
  - 5. Getting People More Excited
  - 6. Making sure they have a piece
  - 7. FAQ Section For Paperwork
  - 8. Having them Feel Welcome
  - 9. Less Administrative Feel
    - a. Meeting with Chapters
      - i. Zoom fatigue can be challenging
      - ii. How to not make it feel like they're being audited
      - iii. How to get to chapters in-person
  - 10. Celebrating Chapter's Work

**g. District Motto Ideas**

- i. Re-Connect
- ii. Refine
- iii. Re-Energize
- iv. Re-Charge
- v. Re-Vamp
- vi. Re-Ignite
- vii. Re-Education
- viii. SPICE
  - 1. Strength
  - 2. Perseverance
  - 3. Ignite
  - 4. Connect
  - 5. Empower
- ix. Puzzle Pieces
  - 1. Mail a piece of the Puzzle and harp on them to come to Convention to put the piece to the puzzle.
- x. Lego Pieces
  - 1. Putting the Lego Set together after meeting with each Chapter
- xi. SWD
  - 1. Strength
  - 2. While
  - 3. Dividing

**3. Governor Reports**

- a. Clint
  - i. Feel free to take time to compile everything, not everything needs to be done tonight!

**Meeting Adjourned: 10:30 pm CT**