

Southwest District Winter Council Meeting, January 15-16, 2022

KKΨ Attendance: Theron, Emily, Mason, Patrick, Edgar, Lizzi, Andy, Clinton

TBΣ Attendance: Tyler, Madison, John, Johnn, Kathy Katie, Chelsea

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-Southwest District Winter Council 2022 Schedule-

Saturday, January 15th

1. Joint Session - (9:00am-9:50am)
2. Separate Session - (10:00am-10:50am)
3. Virtual Site Tour - (11:00am-11:50am)
4. Lunch - (12:00pm- 12:50pm)
5. Counterpart - (1:00pm-1:50pm)
6. Joint (2:00pm-2:50pm)
7. Separate (3:00pm-3:50pm)
8. Counterpart (4:00pm-4:50pm)
9. Dinner to end the day

Sunday, January 16th

10. Counterpart (9:00-9:50)
11. Separate (10:00-10:50)
12. Joint (11:00-11:50)
13. Lunch/Done (12pm)

-Saturday, January 15th-

Joint Session #1

1. Goals for The Weekend
 - a. VPM
 - i. Workshops
 - b. VPSP / VPP
 - i. New ALTO
 1. Deadlines
 2. Written Down Plan
 - c. Sec/Treas
 - i. District Marketplace
 1. Forms and how they will work
 - ii. District Website
 - iii. With MAL

Separate Session #1

1. Set Deadline for Award Applications
 - a. Outstanding Service to Music Education Award
 - i. March 5th, 2022
 - b. Steven C. Nelson History Award
 - i. March 5th, 2022
 - c. D.O. Wiley Award
 - i. March 5th, 2022
 - d. Four Pillars Award
 - i. March 5th, 2022
 - e. Southwest District Superior Achievement Award
 - i. Automatically earned when all requirements are met
 - f. Southwest Cornerstone Award (individual award)
 - i. March 5th, 2022
 - g. The Southwest Outstanding Joint Relations Award (individual award)
 - i. March 5th, 2022
2. [Link to the SWD Award Description Page](#)
3. Consider a new vendor for District Awards
 - a. [Dearingers Awards](#) - vendor used by National HQ
 - b. Consider a new wooden plaque and decide by the next Joint Session
4. Convention Committee Assignments
 - a. All committees will start and meet online with most if not all business being done online
 - b. Committee Chairs and Advisors:
 - i. Jurisdiction
 1. Chair: Mason Thomas | Lambda
 2. Advisors: Kennedy Struck and Eric Morson
 - ii. Nominations
 1. Chair: Logan Parker | Alpha Omicron
 2. Advisors: Andy Melvin and Bang Co
 - iii. Membership
 1. Chair: Emily Copeland | Epsilon Beta
 2. Advisors: Lizzi Pineiro and Ayleen Sanchez
 - iv. Spirit and Recognition
 1. Chair: Vacant
 2. Advisors: TarShae Odom and Nic Rorrer

- v. Chapter Leadership
 - 1. Chair: Patrick Caraveo | Alpha Chi
 - 2. Advisors: Clinton Wieden and Ed Savoy
- vi. History and Traditions
 - 1. Chair: Edgar Canales | Lambda
 - 2. Advisors: Dino Cardenas and Clinton Wieden
- vii. Ways and Means
 - 1. Chair: Patrick Caraveo | Alpha Chi
 - 2. Advisors: Governors

5. Discuss Southwest District Honorary Membership

6. Review District Convention Schedule

- a. [Link to SWD Convention Schedule](#)
- b. Ritual Rehearsal to most likely take place the morning of Friday, April 7th
- c. [Link to the SWD Convention Separate Session Script](#)
- d. Delegate Forms will be due March 5th

7. Discuss Host Chapters and Their Role

- a. The host chapters are responsible for a lot of logistical help throughout the convention weekend.
- b. Chapters Listed to Consider Hosting:
 - i. Lambda - KKΨ
 - ii. Xi - TBΣ
- c. More host chapters still be considered

8. Discuss how to get hype for chapters

- a. Convention Site Walkthrough Video
- b. Make sure to call and chat with chapters to get them excited to go to convention.
- c. A post describing what to expect
- d. A theme for convention
- e. District Officer Elections
- f. Hying up the awards
 - i. Offer incentives for chapters that submit applications
- g. Guide to the Convention Site

9. Things to Prepare for Convention

- a. Arrive by Friday at noon to help prepare
- b. If flying to convention, the airport will be Northwest Arkansas (XNA)
- c. Remind your chapters if you are traveling with them that you will have to stay behind after convention for Officer Transitions.
- d. All District Officers have a Travel Fund of \$500.00
 - i. All receipts must be saved and included in the District Requisition Fund.
 - ii. Remind your chapters that they can also travel with you to help alleviate expenses.
- e. Chapters that are flying will not have a hotel shuttle available to them.
 - i. Ubers are very scarce as well.
- f. There are many restaurants within walking distance of the hotel.

10. Workshop Topics to consider for Convention

- a. Mental Health / Life Skills
- b. DEIA (Diversity, Equity, Inclusion, Access)
- c. Chapter Operations Round Table
 - i. Chapter Ops Committee Members will be available to answer questions
- d. Curriculum or Ritual Performance
 - i. Hangout Time for MCs

Convention Site Tour

1. Holiday Inn, Springdale Arkansas
 - a. 1500 S 48th St, Springdale, AR 72762
 - b. [Link to Holiday Inn Website](#)
 - c. [Link to Holiday Inn Facilities Info](#)
 - d. [Link to the Hotel Catering Menu](#)
2. Hotel is set up similar to an Embassy Suites with the center of the building being an open space.
 - a. Registration can be set up in this center area.
3. There are multiple large rooms available on the ground level for workshops or other events.
4. Banquet will be set as a plated dinner
5. 5G Wifi is included if staying in the hotel at no additional cost
6. Marketplace and Vendor Tabling Info
 - a. 20 Tables are available for Marketplace
 - i. More tables can be brought in if needed
 - ii. 15 tables can fit in the Hotel Atrium
 - iii. 2 Chairs will be provided per table
 - b. \$50.00 Per extra table requested in addition to the set of 20
 - c. Items Allowed to Sell:
 - i. Home Baked goods are allowed
 - ii. Non-Alcoholic beverages are allowed

Joint Session #2

1. Provide updates from Counterpart Session #1
2. Review District Marketplace Updates
 - a. Marketplace will be an online catalog within the District Website
 - b. Chapters will be able to submit their materials and choose if they will be selling in person as well.
3. Review updates for the New ALTO
 - a. New ALTO will contain highlights of Convention and the experiences that chapter members had.
4. Review updates for Area Workshops
 - a. Presenters have been reached out to and almost all have agreed to present.
 - b. Discuss needed topics to help chapters at the Area Workshops.
5. Review the Convention Schedule with updated room locations
 - a. The new room assignments will allow the Hotel Staff to have all day to set up the Banquet Hall.

Separate Session #2

1. Review topics discussed in Counterpart Session #2
2. Sec/Treas and MAL Updates
 - a. Reviewed the social media calendar
3. VPP Updates
 - a. The form submissions will be updated
 - b. The New ALTO will be collectively done by the time Convention starts with the only thing left being the updates from Convention.
 - c. The host Chapters Lambda and Xi will be designing the District Convention T-Shirt
4. VPM Updates
 - a. The two Area Workshop schedules timeline will be staying the same with the Chapter Operations Workshop being held at Convention and not at an Area Workshop.
 - b. Review graphics created to announce the Area Workshops and the presenters that will be providing the workshops.
 - c. The National Zoom Account has been requested for both weekend blocks.
5. President Updates
 - a. Backup plans have been established for any last minute changes that may happen at convention with backup rooms being available.
 - b. Lambda has been emailed to reach out about being a Host Chapter.
 - c. March 5th is the Delegate and Award Deadline date.
 - d. Discuss District Honoraries
 - e. Will have a hype video on February 19th to get chapters excited about Convention.
6. Governor Updates
 - a. Simplify the list of Host Chapters
 - b. We played Wordle
 - c. District Officer Packets Due March 18th
 - d. District Officer Packets uploaded April 1st
 - e. Remind those interested in running that they have to be enrolled in school both semesters to be eligible for District Office.