KAPPA KAPPA PSI
Southwest District
Member-at-Large Packet
2019-2020

ANDRES LEE CIFUENTES
SHOOT FOR THE STARS
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Jayden Goeringer-Evans: Alumnus of EE & Former SWD Officer
To the wonderful Brothers of the Southwest District,

It is a great privilege to be writing this letter to you all. I have been contemplating this decision for several months and have finally taken the necessary steps towards this unique opportunity. Since the time I was a membership candidate, I have always imagined acquiring a leadership role in this great organization. I preferred to take the understated path towards these positions, but my loyal Brothers have pushed me to new reaches. After seeing the immense faith they have in me, I have opened my eyes to the talents and skills I once considered gratuitous. This newfound pride in my capability to organize, delegate, and lead has led me to higher levels in this great fraternity. I now strive to meet every challenge and project with the zeal and inquisitiveness necessary to conduct or oversee them to their completion.

I started becoming more involved as an active member by simply asking faculty members if they knew of any concerts, masterclasses, recitals, or rehearsals that may need help. I would then report this to an officer at that time and we would make plans to accommodate. Coincidentally, the first office I set my eyes on in the Epsilon Epsilon chapter was our Member-at-Large position. The responsibilities at that time were to coordinate major service events, socials, small social media announcements, and prepare a small prize for the Brother who acted the most brotherly that semester. As we were nearing the nomination date, we discussed renaming the officer title and reevaluating the responsibilities. We renamed the position to Vice-President of Special Projects and kept the responsibilities relatively the same save for a stronger attention on service projects. I was elected and served my term in the 2017-2018 school year with an ever-growing determination to become an outstanding Brother in this organization.

After some internal debate on whether I wanted to spread out my time or focus more on Kappa Kappa Psi, I decided on the latter and ran for President of the chapter. The responsibilities of our chapter’s President included, but were not limited to, run chapter meetings, prepare weekly agendas, coordinate events and service projects with our VPSP, delegate chapter responsibilities throughout the week, work with faculty to maintain our professional work relationship, fill out all of the necessary forms and paperwork for both Kappa Kappa Psi and SWOSU, and act as a counselor for any brothers who may be having grievances with each other. I had presidential experience in other organizations and was able to lead in an efficient and reconstructive way, so I ran on a platform of experience and reconstruction. I wanted to increase our alumni involvement in the fall semester by greatly increasing the amount of high school football trips we took. We nearly doubled the amount from the fall of 2017. I also wanted to steer the chapter into a direction of inclusivity and boost the cooperation with other organizations on campus. The chapter, along with the other organizations in the department, have been able to greatly reduce the amount of negative remarks, jokes, and arguments between organizations, while also boosting joint relations, cooperation, and friendliness between members.
One of the best examples of this increased cooperation between organizations is our process to host the 2019 Southwest District Convention. We have been working with the lovely and devoted sisters in Gamma Phi chapter of Tau Beta Sigma for over a year now on this project. When we first brought up the idea of hosting the convention, they were immediately responsive, asking questions that not even we knew yet. We worked together for a few months to get our convention bid together and then presented at the 2018 Southwest District Convention. We were both ecstatic and, for lack of a better word, surprised when we were selected. The other schools that had turned in bids were all amazing schools with strong chapters, so we knew at that moment that the expectations were going to be high. We have worked diligently to coordinate all the necessary resources to put on a successful convention, and we hope that everyone enjoys the experience especially since it is the same year as our centennial.

I have amassed a large group of colleagues and friends in my time as an officer. I believe that with their support, my ability to rebuild our chapter’s communications with our alumni, and my competence with social media, I will have with the appropriate means to meet this position’s requirements. I hope that my experience and enthusiasm will provide me with the necessary tools to not only continue but add to the current expectations of the Member-at-Large position. I am no stranger to asking for help and will seek out the appropriate resources when I may struggle with anything. I want to keep up the great work the great Southwest has been achieving and let the rest of the nation know that the Southwest is truly the best.

A E A!

Keep Striving,

Andres (Andy) Cifuentes

President of the Epsilon Epsilon chapter of Kappa Kappa Psi
Resume

EDUCATION:

Ψ Bachelor of Music in Music Therapy
   o Southwestern Oklahoma State University
   o Expected Graduation: 2020
Ψ Graduate of Clinton High School, 2015

MUSIC:

Ψ Trumpet player for the SWOSU Symphonic Band
   o 2015, 2016, 2017, 2019
Ψ Trumpet player for the SWOSU Wind Ensemble
   o 2018
Ψ Trumpet player for the SWOSU “Pride” of the Great Southwest
   o 2015, 2016, 2017, 2018
Ψ Tenor in SWOSU’s Community Chorus
   o 2016, 2017
Ψ Trumpet player in the Clinton High School Band
Ψ Shortgrass Honor Band Participant
Ψ All-Region Honor Band Participant
Ψ John Phillip Sousa Award Recipient
   o 2015
Ψ Tenor in the Clinton High School Choir
   o 2015
Ψ SWOSU Band Camp Arturo Sandoval Jazz Improv Award Recipient
   o 2014

SERVICE:

Ψ Down Syndrome Association of Central Oklahoma: Kylee’s Kitchen (2x Volunteer)
   o Volunteer program to help master home cooking skills for young adults with Down Syndrome.
Ψ FCCLA Canned Food Drive
   o 2014, 2015
RELEVANT ORGANIZATION EXPERIENCE:

Ψ SWOSU Music Therapy Student Association
  o Active Member: 2016, 2017, 2018
  o Vice President: 2017
  o President: 2018
Ψ SWOSU Trumpet Society
  o Active Member: 2016
Ψ SWOSU Honors Program
  o Active Member: 2015
Ψ Clinton High School FCCLA
  o Active Member: 2013, 2014, 2015
  o Journalist Officer Position: 2014

KAPPA KAPPA PSI CAREER TO DATE:

Ψ Membership Candidate of the Gamma Tau Class of the Epsilon Epsilon Chapter
Ψ Initiated into the Epsilon Epsilon Chapter on November 5th of 2016
Ψ Elected Vice President of Special Projects in April of 2017
Ψ Elected President in April of 2018 *will complete term in April of 2019*
Ψ Part of the SWOSU joint Planning & Logistics Committee for SWDC

Relevant materials showcasing social media and media design experience below.

https://drive.google.com/drive/folders/1imlOH51WQLrxieYo5T15ypLOaiOUxI8s?usp=sharing
Platform

I wish to continue the amazing job that the current MAL has been performing. I would like to broaden our social spotlight in the district. I believe giving slightly isolated chapters a social media presence will give that chapter a better sense of involvement in the district. I know that my chapter was lacking in district engagement until we hosted an area workshop. This provided us with the proper starting block towards a more solid connection to the district. I believe that a strong sense of inclusion is necessary for proper communication and involvement. I will consult the proper personnel should I falter and require assistance for my goals and responsibilities.

Social Media Goals:

Ψ I will provide constant and timely posts to inform members about events going on throughout the district and to submit articles for the New ALTO.
Ψ I would like to provide chapter social media chairs around the district with occasional tips and tools to better help their chapter’s campus presence.
Ψ I would like to provide the district with a bi-weekly “Social Media Takeover”, to provide chapters all over the SWD a chance to show their chapter’s activities and events.
Ψ I will continue to hone my graphic design skills to create original designs via canva.com or other graphic design tools.
Ψ I will provide the district with relevant and appropriate contact info should they have any questions, comments, or concerns about any events or posts.

Alumni Relations Goals:

Ψ I will provide the necessary Alumni Associations with all schedules, events, announcements, and other relevant information in a timely manner and be prepared to answer any and all questions to the best of my ability.
Ψ I will provide consistent check-ins with chapter alumni secretaries to ensure that their alumni are being informed of events in an appropriate manner.
Ψ I wish to continue the inclusion of Alumni submissions to the District Scrapbook.
Ψ I would like to see an increase of older alumni involvement, by helping the necessary Alumni Associations construct a comfortable informative experience for any who wish to learn about our new policies and MEP.

Historical Preservation Goals:

Ψ I will create a Google Drive where I will upload all submissions for the district scrapbook throughout the year. The final form of the scrapbook will be decided when the SWDC theme is announced.
Ψ I will post constant reminders to members to submit photos for the district scrapbook.
Ψ I will provide chapter Historians with ideas and techniques to better preserve their chapter’s history for future members.
FEBRUARY 28, 2019

To whom it may concern:

Please accept this letter of recommendation for Andres Cifuentes for his application as office in the Southwest District. I have known and worked with Andres for three years no through his participation and leadership in the Marching Band, Symphony Band and Wind Ensemble here at Southwestern Oklahoma State University.

Within the Epsilon Epsilon Chapter of Kappa Kappa Psi, Andres has taken on numerous leadership positions and each has been performed at the highest levels of responsibility, maturity and organization. Hosting this year's district convention has been one of the projects he has been integral in making happen.

He has also played a role in the operations of our Jazz Festival, Massed Band/ Homecoming and concerts too numerous to mention.

I am very confident that Andres will be an asset to whatever leadership role he takes on with the Southwest District and will definitely be worth the investment.

If I can be of any assistance, please don't hesitate to call upon me at 580 774 3175 or email at Marc.mueller@swosu.edu.

Mr. Marc Mueller
Kappa Kappa Psi - Epsilon Epsilon

National Honorary Band Fraternity
Southwestern Oklahoma State University
100 Campus Drive Weatherford, OK 73096

March 7th, 2019

To the Southwest District Council, Governors, and others;

The Epsilon Epsilon chapter of Kappa Kappa Psi has been asked to recommend one of our esteemed brothers and member, Mr. Andres Cifuentes, for the Member at Large position on the Kappa Kappa Psi Southwest District Council.

Brother Cifuentes is a calm, collected, and motivated individual. He has always been a leader within his chapter, Epsilon Epsilon. He has held offices in his chapter of Vice President of Special Projects and is currently President. During his many offices held, he had also been elected President of the Music Therapy Student Association at Southwestern Oklahoma State University. While he was President of another organization, he always made time for Kappa Kappa Psi. While working, going to school, being president, and helping plan the Southwest District Convention, he has not lost his focus for any of these responsibilities. Being so busy has helped him learn how to manage his time. He is the literal definition of a multitasker.

While determining the qualifications for this office, there are many reasons as to why he would be perfect for this office. He is knowledgeable about communicating with those close and far away from him. Brother Cifuentes is always the first to respond to anything. He goes above and beyond to make sure they got his response due to electronics being iffy at times. He will do whatever it takes to help someone mentally and physically. Brother Cifuentes is always there to listen or be a shoulder to cry on. He will also check up on you throughout the day to make sure everything is going ok and/or working. His knowledge on social media is a force to be reckoned with. He knows how to keep things professional and/or fun.

People know of Brother Cifuentes for his caring attitude towards others and the band. His love for service and this organization is so outstanding that he is a role model to those coming into this organization and to the music department. He continuously strives for the highest and reaches for the stars. Nothing is impossible to him and the heights he will accomplish

We recommend Mr. Andres Cifuentes for this position because of all of the characteristics and qualities he possess. We believe that he would be an essential tool to the Leadership Council. We are honored to have been asked to write this letter.

Thank you for your time and Fraternally yours,

Jessica Haas
March 4, 2019

To Whom It May Concern:

This letter is on behalf of Andy Cifuentes who has recently applied to be an officer for the Southwest District. Andy has been a part of the SWOSU trumpet studio and past member of my jazz ensembles since 2016.

Andy would be an excellent representative of Kappa Kappa Psi. He’s extremely personable and is quite engaging in the classroom and out. Andy embodies the cliché ‘people person’ as he is always eager to help his fellow classmates with various projects or just to socialize. I would say that one of his greatest strengths is his ability to fit in and actively converse with the group of people around him.

Andy has done a fantastic job organizing and mobilizing the Kappa Kappa Psi chapter here at SWOSU. I run our annual jazz festival in which I rely on that organization to do a majority of the setup work. This year I feel the members of our chapter were more on top of the schedule and eager to be of service.

One of Andy’s greatest attributes is his flexibility. His creative mind and easy-going spirit make him the kind of leader that can excel in just about any circumstance. I believe he would be an excellent colleague and would make a positive impact on your organization. If you have any additional questions about Andy please feel free to contact me at the information below.

Cheers,

[Signature]

Dr. Richard Tirk
Associate Professor of Jazz Studies, Trumpet
March 6th, 2019

To the Southwest District Council, Governors, and others;

The Gamma Phi chapter of Tau Beta Sigma has been asked to recommend one of our esteemed brothers, Mr. Andy Cifuentes, for the Member at Large position on Kappa Kappa Psi’s Southwest District Council.

Mr. Cifuentes is a focused young man with outstanding potential. He has the willpower to see projects through without loss of interest or drive. When determining his qualifications for this position, there are many that apply. Mr. Cifuentes has a well versed vocabulary which would make him excel in correspondence. He is good at keeping track of who he has talked to and awaits a response eagerly. He also has the ability to coordinate different aspects of events well. In my work with him, he always seems to think of which things will conflict with others and how it will all fit together in the end.

On a more personal level, our brother is fun-loving, ready for any challenge that comes his way, and a great musician. He has been an influential leader in his chapter, the music department, and in many other aspects of his life. In our own ideals and principles, he follows right along with one that we hold in very high regard, “Fortitude and courage to see and ideal, to seize upon it, and follow it wherever it may lead you....”

We recommend Mr. Andy Cifuentes for this position because of all the qualities stated above. We believe that he could be a great asset to your leadership council. We hope that you take these comments into consideration when making your decision.

Respectfully,

The Sisters of Tau Beta Sigma Gamma Phi

President, Blair Peoples

Blair Peoples
To the brothers of the Southwest District of Kappa Kappa Psi,

I have had the pleasure of knowing Andy for several years in multiple capacities. I’ve known him while I was a prospective member, a fellow active brother, and with myself as a conditional preparing to go into the workforce.

Even before becoming a brother, I knew Andy would make a great brother. Right from the start, he strove to create a spirit of camaraderie within his section. He genuinely cared that everyone had the chance to be heard and have a positive experience. What impressed me was that he stood out through his dedication to his fellow band members, and not because he wanted to make himself stand out. However, he didn’t stop there. He became highly involved with our schools Music Therapy Student Association. He has consistently worked hard for that organization and continues to work to improve the experience for all of its members. He puts his all into anything he does and I knew then that this was someone that truly loved to serve his community.

During his process and as an active member, I was able to see his strengths first hand. All chapters tend to have members with big personalities. While they mean well, they can unknowingly dominate a conversation which hampers productive conversation. Andy was never afraid to ask questions and engage brothers who didn’t say as much. He was always professional, but provided a balance for the chapter. As an officer, he
would go out of his way to make sure each member felt they had a voice in the direction of the chapter and felt connected to their brothers.

Due to some changes in my plans, I unfortunately had to go conditional to work more and focus on my class work. However, despite not being able to be as involved with the chapter, Andy has made personal efforts to make sure I know my brothers are still there for me. He takes the initiative to reach out to conditional and alumni members from time to time. Not only to help keep them involved, but to ask advice on how they handled similar situations that the chapter faces once again.

Andy Cifuentes is a phenomenal brother and would be a great addition to the Southwest District Council. He is passionate about serving music education and those involved. He shows compassion, integrity, and dedication. He is a humble leader and a steadfast brother.

AEA
Jayden Goeringer-Evans
Epsilon Epsilon President ('16-'17)
SWD VPP ('16-'17)