

*Our Story:  
The Southwest*

THE NEW ALTO  
FALL 2017

ΚΚΨ • ΤΒΣ  
*Southwest District*

# Table of Contents

## 3 STORIES AND PHOTOS

- 4 The Uncertain Value of a New Opportunity - George "Trace" Rhode and Isabella Rivera
- 5 Musicianship for Colorguard? - Casey Kotowski
- 6 History: 63 Years Late - Makenzie Darby, SWD KKY President
- 8 Melody, Harmony, and Fun - Christen Jarshaw
- 9 The Many Faces of Recruitment - Addison Womack
- 10 It's Beginning to Look a Lot Like. . . Halloween? - Colter Comstock
- 10 *Marching Band Meetups*
- 11 How to Connect the Chapter that is Worlds Apart - Caileigh Reed
- 12 Connecting with Brothers - Annie Jane Burns, SWD KKY Secretary/Treasurer
- 12 My Experience at District 2017 - Keegan Turney, SWD KKY VP for Programs
- 13 Little Ones: A Poem for my Precious Littles - Natalia Lambert, SWD TBS President
- 14 Family Matters - Brady Gilleran
- 14 Photo Collage - Chelsea Zuniga
- 16 You Get Out What You Pour In - Emily Reel
- 17 When the Going Gets Tough - Meeka Smith, SWD TBS VP of Special Projects
- 18 The Pursuit of Happiness - Ger Vang
- 18 A New Perspective - Shelby Townsend
- 19 *Get Excited for SWD Convention 2018!*
- 20 Photo Collage - Kylie Dilnardo
- 21 The Impact of Brotherhood - Elizabeth Pineiro, SWD KKY VP for Membership
- 22 Putting the "Fun" in Fundraising: Petty Pennies Plus Pies - Dawn Smith

- 23 Balancing Act - Morgan Darling
- 24 Why I Call Myself a Sister - Connor Hopper
- 24 Photo Collage - Alle Holcomb
- 26 Andy's Adventures - Andy the Armadillo, SWD KKY Mascot
- 28 A Letter to My Chapter - Chelsea Zuniga
- 29 Striving Through the Storm - Shakqeen Williams
- 30 Recruitment Beyond an Event - Travis Howell, SWD TBS VP of Membership
- 31 As We Go - Dionicio Cardenas, SWD KKY Member-at-Large

## 32 FUN AND GAMES

- 33 Activity - Elizabeth Pineiro, SWD KKY VP for Membership
- 33 Tau Beta Sigma in Arkansas - Beta Nu Chapter
- 34 Southwest TBS Word Search - Amelia Mixon
- 35 Coloring Page - Cenekeyia Tidwell
- 36 The Southwest Crisscross - Delondra Stanley
- 37 Tau Beta Puzzle - Lexi Weisberg
- 37 New ALTO - Michael Montiel
- 38 Tau Beta Sigma Crossword Puzzle - Kylie Dilnardo
- 39 Win-Tau Wonderland - Shawn Weir
- 40 I Love Who We Are - Sinai Diaz
- 41 *Meet Your Southwest District Officers*
- 41 *Connect with the SWD*
- 42 Eight and Five Coloring Pages - Beta Nu Chapter
- 58 *Meet the New ALTO Team*

# Stories and Photos

# The Uncertain Value OF A NEW OPPORTUNITY

GEORGE "TRACE" RHODE  
AND ISABELLA RIVERA  
GAMMA IOTA-KKΨ

A key tenet of our organizations is excellence in service. As brothers and sisters we are called to serve in many ways, but sometimes, we may be called to serve in an area that we are unfamiliar with. In May of 2017, Zac Humphrey, Kappa Kappa Psi's VPSA at that time, put out a call for brothers interested in helping record content for the Kappa Kappa Psi Presents podcast at the 2017 National Convention in Orlando, Florida. Both of us, Trace and Isabella, applied and a few weeks later, we received an email from Zac asking when we were available to meet to record a brief introduction. That initial meeting wasn't much more than that, but as the convention grew ever closer we began to feel a little nervous. All sorts of uncertainties loomed around what we would be doing. How would we record the audio? How would we know if an issue was with the software, hardware, or user? What questions do we ask? How do we approach people? Our Inexperience with interviews and audio recording led to some warranted nervousness, but through all of it our excitement at this opportunity to serve the brotherhood shone through, and the experience was one of the most memorable of National Convention.

One experience we are grateful to have is that working on the podcast grew our communication skills and our connections with our brothers. When you volunteer to interview people for a podcast, you need to either have the ability to strike up conversations with people that you do not know, or figure out how to do it fast. In our case it was a little of both. We assumed that because the people we would be interviewing were our brothers and sisters, that we would have no problem speaking with them. But it turns out that talking to a stranger in the bond is only slightly easier than talking to a total stranger. Although we had a common connection, we still found that it could be awkward to try to interview others when we had no experience with this type of work. We quickly learned, however, how to have these conversations. We learned how to approach strangers, what types of conversation starters worked best, and what questions were generally good to ask. Through this experience we were able to learn a lot about our brothers and sisters. We got to hear their stories, learn who they were, and meet so many people with interesting experiences from across the country. The experience was one that not only taught us skills that can be used in our everyday life, but also one that made us feel more connected to the fraternity at a national level.

The positive aspects of this service were very clear. It was a new and interesting way that we could serve Kappa Kappa Psi, and have some fun while doing it. Many times, however, the positive aspects of a service opportunity are not as easily visible. Even more often than that we can focus on the negatives easier than we ever could the positives. After all, it is easy to list off the negative aspects of a service opportunity. Having to wake up at 5 am, losing a Saturday, being in the heat for hours, being tired, being hungry or any other number of negative aspects like these are often times the first things we consider when deciding on whether or not to take on a new challenge.

Often times the key to how we view an opportunity is how we frame it. The basic concept of 'framing' is that how we present an idea affects how we think about it. Imagine this: We want you to put on at least 3 layers



of clothes, and one of them has to be a jacket. After that we want you to come and stand outside for hours in direct sunlight, all the while we will be telling you to "Get excited" even though you've been standing in the sun in those hot clothes for hours. What has just been described is a football game, but stripped of all it's fun. Many members of the band will focus on these negatives, but as leaders within our bands we should make it a priority to encourage members to not focus on these aspects, and to not focus on them ourselves.

We should instead try to think about how what we are doing is benefiting what we love: Bands, and Music in general. We do things like stack chairs, fill up water coolers, carry heavy equipment to and from the band room, come to rehearsal early to help set up, and stay late to help tear down. Through our actions we are showing our love for bands and our desire to constantly improve the programs that help us create the music we love. We should never throw away an idea because we think the negatives would outweigh the positives, instead we should take on each new challenge with a positive mindset and a goal to strive for the highest.

CASEY KOTOWSKI  
RHO-KKΨ

## Musicianship FOR COLORGUARD?

November is a busy time of year. Football season is in full swing, exams are looming around the corner, and the anticipation of Thanksgiving can be both a motivation to push through and a trap to encourage procrastination. It's also the month of Musicianship. I'm the Colorguard section leader for the Tulane University Marching Band, and I've been a brother since April 2015. I can't speak for all brothers primarily in Colorguard, but the November's in my life as a brother have caused somewhat of an internal conflict. As a Colorguard member, am I dedicated to the improvement of musicianship?

Every chapter meeting where we discuss musicianship, my mind races with questions. "Is striving for excellence in Colorguard still pursuing good musicianship?" "Am I a bad brother for prioritizing Colorguard over any instrument I've played in other ensembles?" "Should Colorguard members even be allowed in the brotherhood?" I've concluded that yes, I should be practicing my instrument, cello, more, but also that, yes, striving to be excellent at my flag, rifle, and sabre work is as much a part of musicianship as a trumpet player practicing their music. Music charms all our souls, but for Colorguard members, it charms our entire bodies. Colorguard is music expressed through movement and color. We cannot keep still when melodies influence us. We are sound in sight.

Colorguard is how we are best able to express the emotions and joy of the field shows we perform. It is not unfair of us to prioritize Colorguard over other instruments because our band depends on us to strive for perfection in our routines. Colorguard members are creating visual music, and are therefore musicians. Every focused basics block, every minute cleaning the all flag phrase, every attempt at a new piece of equipment is improving our musicianship. This November, and every November after, please remember why we Colorguard brothers dedicate ourselves to the great art of music. Colorguard is a worthwhile pursuit, and any brother in Colorguard can strive for the highest, just the same as all other brothers.



# History: 63 Years Late

MAKENZIE DARBY  
ALPHA-KKΨ  
SWD PRESIDENT

April is a month of growth new beginnings and rediscovery. A day in April spent at headquarters would be a day that embodied that perfectly. That day was a new beginning with the help of rich history. I was volunteering at National Headquarters with Aaron Moore and Clinton Wieden. We were going through old District XI paperwork, which I thought was going to be the most interesting part of my day. That was until Aaron said “Oh hey, we got something in the mail that I thought you both would love to see”. Clinton and I huddled over this English Laundry box that was partially damaged by water. I half expected Aaron was going to show us a pair of socks, but inside was a simple gavel with a letter written in long hand.



We all looked at this letter, already in awe.

“Enclosed here within please find the presiding officers gavel for the Alpha Chapter. I was given the use of this upon my election as President in 1954. Mr. Hiram Henry, band director, and Dr. Max Mitchell addressed the meeting explaining that this gavel was given to Alpha in the early twenties by Mr. Boh Makovsky and Mr. A Frank both involved in the founding of Kappa Kappa Psi. Upon my graduation and immediate call to active military duty, this gavel was packed away. After a recent death in my family, the gavel was unpacked in Bartlesville, OK. I do most sincerely apologize for this 63 year delay in returning this important bit of memorabilia to its rightful place. Thank you in advance for returning this to the Alpha Chapter.

-Ronald Clodfelter.”

A piece of history finally found its way home.

I was speechless, which doesn’t happen very often. Clinton and I looked at one another in disbelief that this was the first gavel of our chapter, and probably the first of Kappa Kappa Psi. This wasn’t just another cool artifact of Kappa Kappa Psi, but the heart of how this fraternity made decisions, who carried it and true leadership. This piece of wood helped build the foundation of what Kappa Kappa Psi is now.

We knew that this was an amazing piece of history, but didn’t know quite how to tell everyone. A nice Facebook post from the national page would not have done it justice. After showing Steve Nelson and watching his similar reaction as well as discussing it, we decided that we were going to showcase it at National Convention in Orlando, FL. Starting the centennial celebration with the presentation of this gavel was going to be amazing and unforgettable.

The evening after being shown the gavel, the Alpha chapter had a Skype meeting with Marco Krcaovich to discuss our chapter’s goals. I was able to show everyone the gavel and let them in on what would be (in my opinion) the best kept secret of National Convention 2017, because let’s face it, we already knew NatCon 2019 would be held at home in Stillwater, but show them the foundation of our chapter. After all the members of Alpha were able to obsess over the gavel for a moment, it went back to Aaron at Headquarters for safe keeping over the summer months.

Curiosity struck. I wanted to know more about the brother who sent this special piece of history. So we tried to reach out to Mr. Clodfelter, and realized that the return address on the original package had been ruined by the little bit of rain we had when the package was sitting outside HQ. We did not know how to get a hold of him, since we had no address or phone number (shameless plug: go update your OMRS information). Thankfully, about a week or so after we got the package, Mr. Clodfelter called Headquarters to check if it had arrived. I was able to talk to him for a while about his time in the chapter and what Kappa Kappa Psi was like when he was an active member. It was awesome to hear about how much the things have changed, but more importantly,

we discussed how we were still working toward the same goals even now, serving the bands.

Finally, National convention was here and it was closing joint session. All of us at Alpha went the entire summer without telling anyone this amazing find, and we were excited to share it with everyone. Since I was the one presenting this to numerous brothers at convention (was I nervous, yes. Was this still the coolest thing ever? Also yes), Steve had coached me on how it was all going to work before I got up there, but I ended up forgetting everything he said (like if I was supposed to give it to Jack or Evan... sorry Evan). I just went up and spoke, knowing that I got to share a new beginning with the help of rich history.

“I do not know, how long ‘twill be, or what the future holds for me. But this I know, if I must die, I am a brother of K K Psi.”



# Melody, Harmony, and Fun

CHRISTEN JARSHAW  
DELTA-TBS

ADDISON WOMACK  
DELTA-KKΨ

# THE MANY FACES OF Recruitment

Anyone who claims to be the same person all throughout college is either wrong or they never took risks to help them grow. I know I'm certainly a different person than the one who became an active sister back in April of 2015! When I left high school and started at the University of Oklahoma back in the fall of 2014, I was still hiding in a shell. Joining Tau Beta Sigma was one of the most important decisions I ever made, because it is the reason I have evolved into the person I am now. Being a sister in the bond gave me the confidence to go for leadership positions in The Pride and elsewhere on OU's campus. There are thousands of ways TBS and music have shaped me over the past four years, but they can all pretty much be summed up in my favorite three words from the Affirmation Song: melody, harmony, and fun.

The melody is most important part of a song. In middle and high school band, pretty much everyone wanted to have the melody—like who doesn't want to be important!? Well, me—like I mentioned before I was hidden inside of a shell. When you take on the role of leader, people rely on your success. By no means have I ever been a slacker, but this pressure resulting from the reliance of others is very intimidating. Moreover, it prevented me from reaching my full potential in so many ways. My sisters in TBS gave me the confidence to shine, even when I was just an MC. Because of TBS, I can walk into any situation and feel confident in my abilities. I can take charge of any situation and command my own fate. Without TBS I would not be a good resident advisor, nor anywhere near the person I would need to be as someone with her sights set towards medical school. TBS has given me the courage to go boldly forward in all things.

Unlike the melody, harmonies have always been my favorite part of music. Harmony is complimentary, doesn't like stepping on any toes, and there is less pressure to lead the way. I always considered myself better in a supporting role than as the boss. It took taking on leadership positions within my chapter to make me realize how significant such a role can be. In music harmony doesn't just exist—it supports. I learned I needed to be more like Spock—even when you aren't a captain, your role as first officer is still pivotal to the success of a mission whether that mission is to create greater bands or to fend off some Klingons. Harmony also plays a pivotal role in supporting the melody and TBS has taught me how to be a good supporter of others. Sometimes leading from the back of the tandem bike—providing momentum—can be just as important as taking control at the front. I have been lucky to learn from and be so supported by my sisters in the bond and even more so to watch others take on larger roles and grow in my chapter. Harmony has allowed us all improve our chapter and each other.

It took me all the way through high school to realize "all work and no play" was not really my definition of a happy life. I wanted to focus on success—and hard work certainly gets you there—but what's the point to life if you aren't sharing it with others? The sisterhood I found through service in Tau Beta Sigma allowed me to learn how to work for others while I enjoy myself. I have found importance in loving the work I do. These skills are incredibly important for anyone plans to spend a life in pursuit of a medical or any other academic specialty. Taking time for yourself and involving the people you care about makes life as valuable as it is. I am forever grateful that Tau Beta Sigma taught me to take a break and smell the long-stemmed American Beauty Red Roses.



The Delta chapter of Kappa Kappa Psi has made a commitment towards greater committee involvement this year by encouraging members of its executive committee to delegate more responsibilities to their committee members. For example, our chapter's Vice President of Membership has delegated the design and running of recruitment events to members of her committee. Not only has this approach been effective at providing the brothers of our chapter with leadership opportunities, but it has also resulted in an impressive variety of recruitment events. We've had a flag football recruitment event, a dog park recruitment event, a service recruitment event, and even a crafting recruitment event. By diversifying our chapter's recruitment events our VPM hoped to attract a vast pool of people interested in our brotherhood.

So far we have already had 58 different people come to these events with the intention of learning more about our chapter of Kappa Kappa Psi, and we haven't even had our recruitment week yet! The Delta chapter is excited about our next membership class and is looking forward to experimenting with even more ways to expand committee utilization over the next academic year.



Our dog park recruitment event gave interested persons an opportunity to meet both brothers and dogs alike



People interested in our brotherhood enjoyed crafting mason jars as part of a crafting recruitment event!



The Delta Chapter of Kappa Kappa Psi and the Mu Chapter of Phi Mu Alpha playing flag football as part of a joint recruitment event

IT'S BEGINNING TO LOOK A LOT LIKE...

# Halloween?

COLTER COMSTOCK  
ALPHA-KKΨ

CAILEIGH REED  
BETA-TBΣ

HOW TO CONNECT THE CHAPTER THAT IS

# World's Apart

It was a bright, forty five degree weather day as the joint Alpha chapters of Kappa Kappa Psi and Tau Beta Sigma kicked off the month of musician-ship a day early with a Halloween pop up band celebration. Members from both chapters met for several rehearsals prior to the day of the event to prepare the pieces that would be played. The selections included Superstition, Thriller, and the Monster Mash; arranged by Oklahoma State University Horn Performance Major, Jacob White. All members of the ensemble were encouraged to wear letters or their costume of choice, ranging from Olaf the Snowman, Peanut Butter and Kelli, a Minnesota Student (or a Kappa Alpha chapter member), BeetleJuice (don't say THAT three times), a vampire and much more.



During the performance, several students and faculty took time out of their day to stop and listen to the ghoulish tunes emanating from the west side of the Classroom Building, just in front of the infamous Kappa Kappa Psi Shrine. "For Halloween this year, we decided to provide festive tunes on campus. Several members of Kappa Kappa Psi and Tau Beta Sigma gathered around the shrine in costumes to play Halloween tunes most everyone knew. By doing this, we were able to share our love for Halloween and music with our campus," said Kappa Kappa Psi Alpha member Christian Webb. The members of the ensemble really enjoyed themselves and the joy that came from the students. Come Christmas time, they will do this all again with even more music, Santa hats, ugly Christmas sweaters and a passion for music that will shine the brightest. This is the spirit of brotherhood and how the Alpha chapter strives for the highest as they serve Oklahoma State University with music for the festive soul.



Over the last few years that I've been an active member of Tau Beta Sigma, I've noticed a trend. People are always really busy with school and work and on top of that, attempting to get all of their required points for the semester. This starts to create a rift in the chapter that only expands to the point where a lot of us don't really think we have anything other than music in common. Unfortunately, this causes some people to leave the chapter and others to not work as hard to keep the bond alive.



However, as our Chaplain and VPM have been trying to show us this semester, "music is not the only common tie." As a chapter, we have to step back and realize that not everything is going to be perfect, we're all going to be busy, but we have to work together to make things run.

I think that this lesson is something that everyone should learn. Life isn't always going to go your way, but there's always someone there willing to help you get back on your feet. There will always be a sister you can rant with about things in your car for two hours. There will always be a sister you can study with, or make a joint Halloween costume, or even just watch Disney and Harry Potter all night long.



The thing is, you have to put yourself out there. Don't be afraid that someone is going to judge you for your opinions or what you like and dislike. The moment you show your true colors is the moment that someone will be able to like you for who you really are. That is what can bring a chapter together. This semester has really been a "growing" semester for us, and even though we may have a few more to come, I'd like to think that our bond is as strong as ever.

# Marching Band Meetups

Marching season was a great time for Southwest District members to meet with their brothers and sisters from within and outside the district!



TBS Alpha and Theta Xi



KKY Delta and Alpha Tau



KKY Alpha and Sigma Gamma



TBS Beta Gamma and Beta Delta

# Connecting with Brothers

ANNIE JANE BURNS  
GAMMA IOTA-KKΨ  
SWD SECRETARY/TREASURER

NATALIA LAMBERT  
ALPHA OMICRON-TBΣ  
SWD PRESIDENT

*Little Ones*  
A POEM FOR MY PRECIOUS LITTLES

One of the most exciting things I've enjoyed since becoming a brother is meeting new brothers across not only the district, but the country. I would encourage everyone to find and learn about a new brother, and it doesn't just have to be in the Southwest! It's turned out to be such an exciting experience. A great way to start to connect with brothers is using #KKY or #AEA on your social media posts. Instagram is a great starting point (shout out: follow me @annjan\_). My current pen pal is a brother from Maryland, basically as far away from New Mexico as you can get in the states. We began following each other on Instagram, and although we're not exactly sure how we found each other, we figure it must have been through the Kappa-related hashtags we've used in many of our posts. Once we discovered that we're both brothers, we struck up a conversation and have been pen pals ever since. It's interesting to see what other chapters are like across the country. For example, Iota Delta in Maryland has a very distinct environment from Gamma Iota, and yet our differences have helped enrich each of us into thinking about brotherhood in different, positive ways. It's been inspiring to see the uniqueness of both chapters, but in the end, we're not all so different as we belong to the same brotherhood. Having a pen pal has also opened the opportunity for new ideas to potentially try out in our chapters, be it new fundraising ideas, musical endeavors, or brotherhood activities. Being a pen pal doesn't just mean writing each other letters, although handwritten notes can make a brother's day. With all of the immediate communication available today, any brother is always a quick FaceTime, Snapchat, text, or call away. I encourage you to step outside of your comfort zone, find new brothers, and grow from your new bond. You never know who you'll meet and what you might learn!

## My Experience AT DISTRICT 2017

KEEGAN TURNEY  
EPSILON BETA-KKΨ  
SWD VP FOR PROGRAMS

Working and meeting with Brothers from across the Southwest District has been one my favorite activities I have had the pleasure of doing while serving as a District Officer. From riding on a boat with the Brothers of Lambda during District Day to working with my New ALTO staff team to help make a successful publication, everything has been a wonderful experience so far.

When I initially was elected into my District Office position, I didn't have any clue as to how much I would really be interacting with my Brothers. Of course, I knew that I'd have to keep in communication with many of the chapters across the District, but I didn't think that I'd be able to form so many new bonds with so many Brothers. At first it was rather small, emailing chapters about turning in paperwork on time and making sure all of the chapters were ending their Spring semester well, but then National Convention came.

Being able to go to National Convention in Orlando was truly a breathtaking experience. Having so many thousands of Brothers from across the U.S. was a sight to behold, and when it came down to business, the meetings us Officers had with the SWD Brothers for hours on end proved to be amazing. Listening to all of their voices talk so passionately about what they had to say at the convention was so great, and it made me proud to see so many dedicated Brothers.

First one, then two and three, and spring made four.  
At first I tip toed, figuring out how to do the thing.  
What's my role? How do I help? What can I do?  
Even with these questions unanswered, I knew I loved you.

The amount of strength you have is inspiring.  
Everything you do, you give it your all.  
Since the day I met you, I knew that we were destined.  
Sarcasm runs deep between both of our veins.  
Always your Big, always proud.

Forever the I love you that made me cry.  
A sassy relief to calm my rough days.  
Reliable and strong, I know I can always count on you.  
Always your biggest fan, no matter where we are.  
Having you as a little makes me feel truly blessed.

Lovable, caring, and so much more.  
Unlike any other, I am so proud of the man you are becoming.  
Please believe me when I say, you are love, you are important, and you are amazing.  
Emotional poise under all conditions, nothing has ever seemed more true.

Sweet as can be, you brighten up my life daily.  
The amount of excitement for life you carry is inspiring.  
Everything you do makes me extremely proud.  
Very trustworthy, loyal, helpful, friendly, courteous, and kind.  
Even on the rough days, you inner smile shines through.  
Not only are you my Little, you are a close friend.

Wherever you all go,  
whatever you all do,  
please remember that I love you.  
Be fierce and do great things.

*Continued from page 12...*

So far, I've had a great experience with all of my Brothers across the Southwest, and hope to work with many more in the coming months. I just urge each and every one of you to try and attend as many Area workshops as you can and get as many Brothers and Sisters to submit to the next New ALTO as you can, so your wonderful experiences like mine can be heard.

# Family Matters

BRADY GILLERAN  
LAMBDA-KKΨ

Going into college, I didn't know much. I was 3 hours away from home, had no brother or sisters to ask for advice, and neither of my parents went to college. The only thing that was familiar was band. The nerdy band kids, extensive rehearsals full of sweat and laughter, and excitement of game day made me feel at home. However, one thing was missing. In high school, I always helped with all the logistics of rehearsals. Watching people serve the band in college, it immediately made me want to do it even more at the University of Arkansas. I saw the brothers of Kappa Kappa Psi and instantly knew it was where I belonged. The musicianship, leadership, and service all came to me naturally. The part that was confusing was the brotherhood. Growing up without brothers and sisters arguably has its perks. Not having to share a room, getting more presents, and more attention from my parents, I had very few things to complain about. However, I never had a mentor or friend my age that I knew was always there for me. After going through the membership education process though, I found out what it meant to have brothers. I worked, fought, and laughed with the same people on a day to day basis. We got food, had late game nights, and studied together. I found a place in Fayetteville where I felt at home. I could not wait to give back to the organization that helped me grow as a person. After being initiated for only a short time, I was already focused on the membership education process for the next year and getting a little brother of my own. It is crazy to think that, today, he is one of the most influential people in my life and closest friends. Whether it's rain or shine, night or day, big or small, I know my brothers will be there. I have full knowledge I can go to any brother of Kappa Kappa Psi and there be someone to talk to and listen. The best thing I have learned from Kappa Kappa Psi will always stick with me. Because I have a brother, I will always have a friend.

# Photo Collage

CHELSEA ZUNIGA  
ALPHA-TBΣ



The collage on the facing page represents some of the highlights of the fall semester for the Alpha Chapter of TBS!





# What You Pour In

EMILY REEL  
DELTA-TBΣ

MEEKA SMITH  
BETA NU-TBΣ  
SWD VP OF SPECIAL PROJECTS

# When the Going Gets Tough

I would classify myself as someone who is both introverted and shy. Upon starting college, I didn't give much thought to anything associated with a Greek letter. I knew I was passionate about music, service, and college marching band, and to be honest that was about it! I joined Tau Beta Sigma because I saw it as an outlet to get to do these things while making new friends, and I knew that this sorority was doing things that mattered. Unfortunately, I can't say that I had a passion for the sorority itself, nor did I know that something that mattered to the band would end up mattering so much to me.

When I was a membership candidate, I was too afraid to volunteer for any positions within my rush class or even have my voice heard in discussion. I just sat, watched, and listened. Looking back, I can't pinpoint what I was so nervous about, but whatever it was felt scary enough at the time for me to socially withdraw from the group. While I do believe that I learned a lot about myself and TBΣ, I didn't grow as a sister or as a person as I could have. As if being a freshman wasn't hard enough, I found myself newly initiated into an organization that I could only hope had a place for me.

As the summer rolled around, I shook off the feeling of being just an MC and tried to embrace "Active" status. I had internalized "If not now, when?" and went for it. (P.S. if you're looking for a sign to become more invested – THIS IS IT!) The first step in this new role was applying to be committee head of the Public Relations / Alumni committee. I finally realized that some of my expertise could help the chapter!

When I could start using my personal attributes to help better the chapter, I began to fall in love. TBΣ had been the place for me all along, if only I had given the sisters, and myself, a chance. Since deciding this, I've gone out of my comfort zone to join extra pep gigs, like playing "Boomer Sooner" for all our directors at their homes. I've also tried to take on more service opportunities, like moving the freshmen into their dorms before band camp. These are literally the things I knew I was passionate about, but was too afraid to truly pour myself into. TBΣ is a catalyst for getting what I want out of college band, but I had to be present to even discover that.

TBΣ has given me all the things it promised - friends, music, service, leadership, and more Sooner football. Thankfully it gives me more reasons to be proud every day. TBΣ was just waiting for me to get over myself and come experience all that it offers, I only regret I didn't realize it sooner. That feeling of "missing out on something" has made me more spirited to take advantage of the four years that I have here. Watching the upcoming freshmen class experience learning about TBΣ for the first time, I have tried encouraging them to take advantage of every opportunity they have and give everything that they have, because TBΣ will not fail to do the same for you!



16 FALL 2017

I'm going to come right out and say it... I'm guilty. I hate admitting it, because in some ways it hurts my pride. However, I know I'm not the only one. In fact, I dare say that we've all been guilty of it before. What are we guilty of? It's simple. We are all guilty of falling into the mid-semester slump. When a new year comes, it seems like we have the whole world in front of us. A new beginning. Yet, as time wears on us, homework and responsibilities can pile up, leaving you or your chapter pretty stressed out. So, I've collected a few key tips that can help you avoid the mid-semester slump, or work through any mid-semester exhaustion for you or your chapter.

- 1. Identify what type of slump you're in.** There are a variety of reasons that we may be in a slump. Whether it be because we are too overloaded, we're avoiding a stressful responsibility, or simply coping by neglecting something entirely, it is important to figure out why exactly you're feeling slumped. This goes for your chapter as well. The first step toward progress, is figuring out where to start after all!
- 2. Take a breather.** If you are overworking yourself, or your chapter is feeling the weight of too many events, recitals, or classes, then allow yourself as well as your chapter the opportunity to take a step back and reflect. Spend some time doing absolutely nothing, or perhaps embracing a hobby such as going for a hike.
- 3. Plan out your task.** I know I for one can get overloaded when I think of the bigger picture of a responsibility I have. However, what truly helps me get through the semester or through any big projects I have, is when I lay out all the steps it takes to finish things out. Planners aren't for everyone, which is why it might take you some time to find exactly what works for you.
- 4. Embrace self-affirmation.** Sometimes, all you need is a bit of motivation. For my chapter, appreciating each other can make a huge difference in how we feel about our projects. On that same note, giving yourself affirmation and congratulating yourself for little achievements can make you feel much better about your pursuits.
- 5. It's never too late to start fresh.** One thing that truly helps me through the semester is always looking at every moment as a chance to start over. It doesn't have to be a new day, or a new year to recreate myself or revitalize something I'm doing. As cheesy as this may sound, viewing your life as a constant opportunity for growth and development makes all your passions and pursuits more worth it.

All-in-all, we can all agree that the mid-semester slump is real. If you don't take the necessary steps to help yourself through it, you may feel unsatisfied with your passions or like you just aren't doing the best you can. One of the greatest parts of our organization is that we have so many sisters and brothers across the district who are there for us and who will help pick you up when you need it. So, push through it, and remember that when the going gets tough, you have others there to help you get going.



# The Pursuit of Happiness

GER VANG  
BETA NU-TBΣ

Everybody knows about the pursuit of happiness but what can we do as brothers and sisters to achieve it? According to David G. Myers, there are ten points for a happier life. After reading these points, I learned that being a member of Tau Beta Sigma has brought me so much happiness in ways that I never expected. The following points, I feel, are the most important:

- 1. Realize that enduring happiness doesn't come from success.** As a member, I have so many chances to feel success. Sometimes, the success feels incomplete and I always have to ask myself, "Why?" The answer: I don't always need success to justify my happiness. Spending time with my sisters and brothers is almost always enough for me. The success aspect is a bonus.
- 2. Give priority to close relationships.** I feel that being a sister in TBS has helped me learn how to love others. The sisterhood and brotherhood aspect of TBS/KKY has tremendously warmed my heart. My closest friends are those from TBS. I feel that being in this organization keeps me grounded and allows me the chance to love others beyond my family.
- 3. Focus beyond the self.** This one point is the main reason why I joined. This one point has the power to keep myself motivated. I love helping people and I love seeing how people react to my help. It is a cruel world and the chance to help any other human being in the smallest way, brings me lots of joy.

Everyday I wake up with so much joy and happiness because I know that being a sister in TBS, I will be able to help myself as well as others find happiness, just as I have.



our future sisters.

Seeing the time and effort that the VPM had to put into membership events throughout the year intimidated me, but after some encouragement from my big sisters, and family, I decided to run for the position for my junior year. I am so glad that I broke out of my comfort zone to become VPM because it was one of the best decisions I ever made during my time in college! I got hands on experience with planning events, problem solving, and connecting with a wide variety of new people. The best part, hands down, was getting 18 membership candidates that I can now call my sisters (even if I still call them my Delta Delta MC babies sometimes)! All in all, there were plenty of ups and downs but I would do it all again in a heartbeat.

As much as I loved my time on our executive council as the VPM, I knew as the end of the school year came closer that I wouldn't be running for another position. I had a lot of different reasons for making

this decision, but it mostly came down to two things: first, I knew that I would be busy in my last year at OU (19 hours next semester-yikes!), and second, I wanted to see a brand new generation of exec members shine. As an active sister not on exec, I get to watch all of my friends kill it in their new positions (seriously, all eight of them are doing incredible things and it warms my heart). Having been on both sides of the chapter, I have a new appreciation for just how much each exec member puts into their respective positions, as well as how active sisters contribute to the various committees and projects that exist in our chapter. I can see sisters that give their all in everything they do and lead in their own way despite not being on the exec team, and I see sisters that lean on each other and pick up slack when it's needed.

When I finished my time on exec and passed the torch to the new VPM (who just so happens to be my little!), I was worried that my involvement in TBS wouldn't be the same. Looking back, I would say that that is a fair statement, but it isn't necessarily a bad thing. I may not be an exec member who has a direct hand in the happenings of our chapter, but I know that I still have a voice and that my opinions and feelings are heard by those on our exec team. I am still involved with the membership process by attending rush events, but I also have time to branch out and explore new interests within the chapter. This semester, for example, I joined the Public Relations and Alumni Committee and I have time to write for our TBS publications, write letters to other chapters, and interact with alumni. I can still be a leader and mentor within the chapter even if I don't hold an exec title, and I can pass along advice and a helping hand to the new VPM, just like my big did for me this time last year. The transition from newly active sister to exec member and back again has opened my eyes to all different sides of the chapter and has given me lifelong lessons and memories to hold with me long after my graduation from OU.

# A New Perspective

SHELBY TOWNSEND  
DELTA-TBΣ

Reflecting on my time at the University of Oklahoma, words can't describe how thankful I am for the opportunities that I have been given in the past four years, namely from Tau Beta Sigma. Because of TBS, I have been able to meet hundreds of sisters, travel the country, and get involved with my band, school, and community. It has also given me a chance to develop my leadership potential after I was elected to different positions within our chapter.

During my time as an MC and my first year of being an active sister, I absolutely fell in love with the membership process. When I was a sophomore, my big was the Vice President of Membership of our chapter, and she helped me see the ins and outs of what went on during the fall recruitment process. I applied to become the head of the membership committee so that I could become more involved with our new MC class and the rest of the membership process. As the committee head, I helped with membership classes, planned social events with the bigs and littles, and did whatever the VPM needed me to do in order to help the MC process go smoothly for

Get Excited  
FOR SWD CONVENTION 2018!

Start planning now; we hope to see you there!

2018 SOUTHWEST  
DISTRICT CONVENTION

April 13-15  
Howard Payne University | Brownwood, TX



ELIZABETH PINEIRO  
 GAMMA PHI-KKΨ  
 SWD VP FOR MEMBERSHIP

THE IMPACT OF  
*Brotherhood*

**K**appa Kappa Psi has given me, a wannabe-extrovert, the opportunities I needed to step out of my comfort zone. If you would have told me during my last year of high school that I would join an impactful, amazing, cross-country fraternity, I would not have believed you. I joined Kappa Kappa Psi initially for the friends that I had made at Stephen F. Austin State University and now I cherish my wide range of brothers across the nation.

Attending the Kappa Kappa Psi/Tau Beta Sigma Singing at 2015 TMEA opened my eyes to the statewide fraternity-and there are 44 other states that have chapters! Walking into 2017 National Convention was so exhilarating and a feeling I will never forget. There were so many people there who love band and love serv-



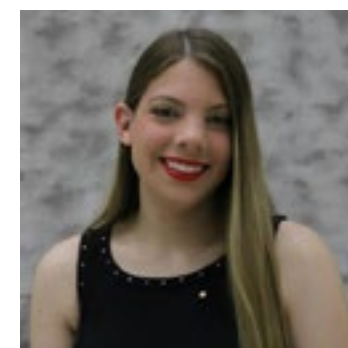
ing the bands as we all gathered under one massive tent.

Interacting on a greater level than your home chapter is a step in the right direction to broadening your Kappa Kappa Psi or Tau Beta Sigma scope. I SO strongly encourage everyone (even if it's by yourself) to attend a workshop, Chapter Leadership Conference, District Convention, or to reach out to a chapter near you to attend a meeting or ritual. It is beyond rewarding and definitely worth the gas money. I would not be the same brother, or person I am today if I hadn't taken the leap of faith to go to Beta Sigma's First Degree in 2016. Expand your comfort zone. AEA.



KYLIE DILNARDO  
 GAMMA TAU-TBS

*Photo Collage*



The collage on the facing page represents some of Kylie's favorite TBS memories!

# Putting the "Fun" in Fundraising

## PETTY PENNIES PLUS PIES

DAWN SMITH  
ETA NU-KKΨ

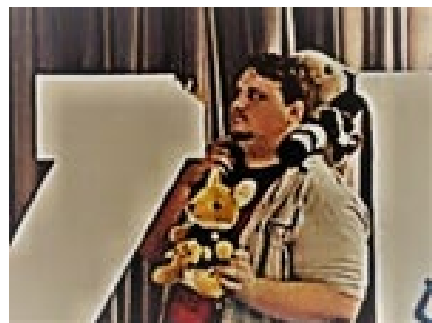
MORGAN DARLING  
GAMMA TAU-TBΣ

# Balancing Act

Kappa Kappa Psi's Eta Nu chapter at Southeastern Oklahoma State University spent a good part of their Fall semester trying to figure out how in the world they would be able to afford to replace their poor, chipped letters. They thought back on several successful fundraisers they had done in the past – fried Oreo sales, car washes, a car smash, etc. – but none seemed to be effective enough for the goals they had set. In doing research on what other chapters had done to raise money, they came across a simple fundraiser entitled "Penny Wars." It's where the individual sections of a band are pitted against one another to raise the most money, with one variation of the competition being that the section with the most amount of money loses. Thus was born Eta Nu's big fundraiser of the Fall semester: Petty Pennies. SOSU's low brass, high brass, woodwinds, percussion, and color guard were tasked with the challenge of making all other sections lose by putting money in their opponents' jars, encouraging the band to bring to light their petty nature and section biases (for a good cause). The prize: free whipped-cream pies to throw at their drum majors.

Eta Nu originally expected to raise only about \$20 during the two weeks they hosted the event, however they raised an amazing \$238 because of the incredible level of participation from the band. They also took the opportunity to make some more money by turning their prize into a secondary fundraiser called "Kappa Kappa Pie Your Drum Major" where anyone in SOSU's student body could spend a dollar to throw a pie in their drum major's faces. Because of limited supplies, the event could not last very long, but everyone who participated had a wonderful time.

Eta Nu learned that the most successful fundraisers are the ones that focus on having fun.



An alumnus admiring a deep chip in our second Kappa. Photo credit to Taylor Walker, 4/1/2017.



The total amount of change raised during Petty Pennies (\$238), separated into jars based upon the type of coin collected (pennies in one, dimes in another, and so on). Photo credit to Katie Hester, 11/17/2017.



The HN chapter after a successful day of pieing their 2 favorite drum majors. Photo credit to Katie Hester (with the help of a friend), 11/17/2017.

I like to keep myself busy. Moving forward constantly is something that I've learned to do pretty smoothly in life. I am a senior at the University of Central Arkansas and will be graduating with a BA in Accounting this May. I plan to go to graduate school in the Fall of 2018 to pursue a Masters of Accountancy, and eventually take the CPA exam.

Last fall, I attended a career fair for accounting majors. I made a few connections here and there, and later was called for a couple interviews with employers. At an interview with a firm in Little Rock, I was offered an internship for the upcoming Spring semester on the spot. I was ecstatic! I started that December and worked through May. I learned so much from my internship, but it was definitely not easy to keep up with.

I was driving 30 minutes to work every day after my classes and working half-days. My tasks at work weren't too demanding, but the homework from my classes kept piling up with no end in sight. When I got home every night, I was absolutely exhausted. I was taking the hardest classes of my major that semester, and hardly had any time to do my never-ending homework. I had never taken any less than 16 hours every semester, and that semester was no different.

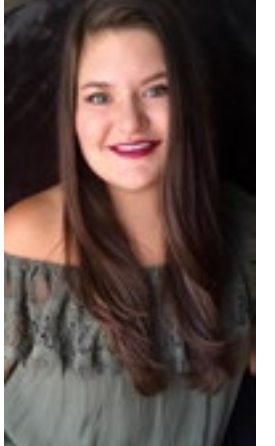
On top of all of this, I was our chapter's Vice President of Membership. Educating a membership class is a full time job, as most membership educators probably know. And don't get me wrong, I absolutely loved our MCs and had a blast at every function. I was so proud to initiate five ladies into our bond at the end of our education period. I am still so proud of them and what they have accomplished in the bond. I wouldn't trade my time as Ed Mom for anything, but I will admit that it was difficult to harmonize with everything else going on. I can't say that it wasn't my decision to do all of these things in one semester. I wanted to do all of them, and mostly succeeded. I knew it would be a challenge, and it was more difficult than I could've imagined. But, I survived my worst semester and learned a lot in the process.

Based on my experiences, I have advice to some of you going through stressful semesters:

- Know your limits. No matter how much you love something and want to be a part of it, you can only stretch yourself so thin.
- Your mental health is so important. It's okay to not be okay. If you feel comfortable, tell your family and friends how you are feeling. Know that someone is looking out for you and that you are loved. We all go through tough times. Utilize your on-campus counselors if needed.
- Don't be afraid to ask for help when you need it. Someone is always there to offer a helping hand no matter what situation you need assistance with. That's what brothers and sisters are for!
- Put school first. Always. It's easy to get behind, but extremely hard to catch up. In the event that it occurs, there is hope. Hard work really does pay off.

As I ran for President of my chapter last Spring, I knew there was going to be a lot added to my already overfull plate. My presidency thus far has definitely been no easy task, but it's been extremely rewarding. I am still working in Little Rock at the same accounting firm, but I've been able to work from home due to my busy schedule thanks to my bosses. My classes this semester have been much more manageable because of this change. I've had time to spend in the library and do homework, while also maintaining a social life, which was a luxury that I didn't have much of last semester. I'm genuinely enjoying this semester, and I couldn't be more thankful.

Keep pushing through tough times. Have "fortitude and courage to see an ideal, to seize upon it, and follow it wherever it may lead you in Tau Beta Sigma." You will accomplish so much on your journey, whatever it may be!



# Why I Call Myself a Sister

CONNOR HOPPER  
DELTA-TBΣ

I'm angry. Worse, I'm irrationally angry. Hearing a prospective member ask to be called a "brother of TBΣ" made my blood boil, and it doesn't quite make sense to me. Last year, I would have gladly taken the opportunity to call myself a brother. Yet over the past few months, I've realized something. Why should I or any young man be ashamed to be called a sister? I've never heard a young woman in KKY complain about being called a brother.

I realize that societal expectations play a huge role in this. Throughout history, women have had to portray themselves as men to be taken seriously. The pharaoh Hatshepsut was depicted as a man in Egyptian writings, Joan of Arc pretended to be a man to lead the French army during the Hundred Years War, and even J.K. Rowling didn't want "Joanne" written on her books for fear of losing her male audience.

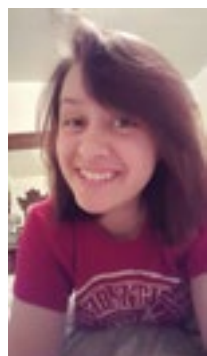
In contrast, men are expected to never do anything that might be considered girly for fear of name calling and being considered weak. This is one of those "just-the-way-it-is" scenarios where sexism is present but no one cares to change it. Men see women as inferior beings. Otherwise, why would being called a "woman" be an insult? Why does a cloud of judgement rain down on men who associate themselves with women?

In short, I don't see a big deal in calling myself a sister. It's just a title in a specific organization like elder, editor, or president, and I don't feel like any less of a man because of the name. I call myself a sister because I don't need society to validate my masculinity. I call myself a sister because I see women as my equals. I call myself a sister because I am challenging how people think about social roles. I call myself a sister to make a change.



# Photo Collage

ALLE HOLCOMB  
LAMBDA-KKY



The collage on the facing page represents some of the highlights of the fall semester for the Lambda Chapter of KKY!

ANDY AT NATIONAL CONVENTION



ALPHA PSI LOVES ANDY!



ANDY THE ARMADILLO  
HOSTED BY ALPHA PSI-KKΨ  
SWD MASCOT

*Andy's Adventures*

Dear Brothers,

I have had the pleasure of spending the past semester in Canyon, Texas at West Texas A&M University with the brothers of Alpha Psi! They had a pretty exciting year since I've been there. I got a free ticket to Orlando, Florida (perks of being an armadillo) and went to the Kappa Kappa Psi and Tau Beta Sigma's National Convention with Alpha Psi and their sisters in the Xi chapter of Tau Beta Sigma. I celebrated their 70th anniversary with Alpha Psi on October 25th, I watched as they welcomed their 1000th brother into their chapter, Brother Brittin Haymond. I also got to hear the brothers of Alpha Psi show their devotion to music through a Kappa Kappa Re-Psi-Tal during the month of Musicianship, on November 4th. They had solos, ensembles, and finally was able to officially debut the band arrangement of the Kappa Kappa Psi National Hymn, arranged by Beta Kappa Brother Christopher Lortie, and conducted by Alumni Honorary Brother Guilielmo Manfredi from Alpha Psi! Go check it out on the Alpha Psi YouTube and Facebook page!

I also got to do a bit more traveling throughout this year, too. Like I said, I got to go all the way to Orlando, Florida for National Convention, but I also got to go to Commerce, Texas for Chapter Leadership Conference, and to Portales, New Mexico to see the Second and Third Degree of the Beta Lambda chapter at Eastern New Mexico University, and spent Winter Break in San Antonio, Texas! I'm already looking into booking my tickets to Brownwood, Texas for the 2018 Kappa Kappa Psi and Tau Beta Sigma Southwest District Convention!

Even after so much excitement with the Alpha Psi chapter, I can't wait to see which chapter I'm going to get to go visit next school year! See you all at SWD Convention!

AEA,  
Andy the Armadillo  
Southwest District – Mascot.  
(Written by Ashley Ryan – Alpha Psi Brother)



# A Letter to My Chapter

CHELSEA ZUNIGA  
ALPHA-TBΣ

SHAQKEEN WILLIAMS  
DELTA PSI-KKΨ

Striving  
THROUGH THE STORM

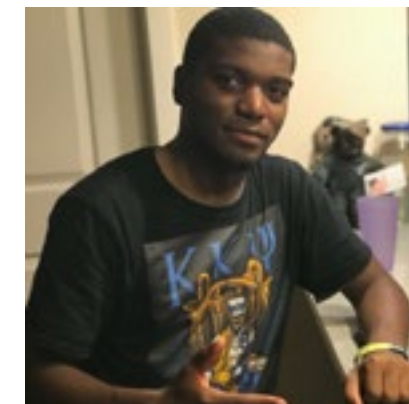
Dear Alpha,

This semester has been filled with trial and tribulation for our chapter. From losing half of our membership, to the fact that none of us have been an active member for more than a year and a half, your willingness as individuals and as a chapter to learn, grow, and bond with one another not only warms my heart, but inspires me to be the best sister I can be. It is both an honor and a privilege to stand before you each week, lead our chapter meetings, and oversee everything in the Alpha Chapter of Tau Beta Sigma. I learn so much from each and every one of you every day. Despite all of my flaws, mistakes and occasional passive aggressiveness, you all accept me for me. For that, I am incredibly grateful. Your patience and encouragement means more to me than you will ever understand. I am so proud of the goals we have set for ourselves and the new standard we are working so hard to achieve. This year will be a turning point for our chapter and I cannot wait to see how far we can go from here. I love each and every one of you, and am honored to call you my sisters. Keep up all of the hard work, and never forget that you have someone rooting for you every step of the way.

MLITB, Chelsea



Band camp 2017! The Prairie View A&M University Marching Storm is gearing up for the season ahead. It's looking to be one of the best years in the program's history. The band is pumped and ready to face our in-state rival Texas Southern University (shout out to Gamma Omega and Beta Omicron Chapters of KKΨ and TBΣ) at the annual Labor Day Classic. The band's first big performance is our yearly Family and Friends Day, where the Marching Storm is unveiled to majority of the public... or so we thought! We suddenly receive news of a massive storm brewing, so for the safety of our fans, Family and Friends Day was cancelled, and band camp ended abruptly. With little choice, the university delays the first day of classes, and band students are left uncertain about the year ahead.



Harvey arrives. The hurricane turns out to be much worse than originally anticipated and leaves a massive portion of Texas damaged and flooded. Harvey left thousands of people without electricity, food, water and homes. In its wake, the brothers of Delta Psi knew we had to render our assistance in any way possible. Tired of sitting and waiting to hear news, we volunteered our service at various pantries in the Greater Houston Area. We found ourselves unloading large trailers filled with thousands of dollars of donated can goods, bottled water and toiletries, multiple bags of dog and cat food, hundreds of cases of water, and so much more. The sheer variety of donated items was surprising. There were things the average person would never think to give during a time of crisis, like oxygen tanks for the elderly or baby wipes. We weren't alone in our effort! Our sister chapter at PVAMU, Epsilon Psi, volunteered their time at Tuscan Gardens helping to distribute care packages, food boxes and clothes to the impacted families. Back at Prairie View, we helped take up donations for our fellow band members who had been affected by the disaster. A large portion of the students in our band

are from Houston, so it was important that we made sure they were alright as well. After the storm passed and the flood waters receded, classes started and our season got under way. Our annual bout with TSU was rescheduled to Thanksgiving weekend, and things were looking better after what seemed to be an unimaginable start to the school year. Although we returned to our lives as college students, there are people whose world was forever changed by Hurricane Harvey. Our main service may be to collegiate bands, but service to our community will always be important as well. Who's to say that one of the families we helped didn't house a future selection leader, drum major, band director, or brother of Kappa Kappa Psi! It is safe to say these ventures can be considered a correct "selection of worthwhile projects." After we were done helping, the other volunteers were very grateful and offered us ample praise for coming out to help. We didn't do what we did for the recognition or accolades, but making a positive change in someone's life was the biggest reward of all. AEA



**D**uring this time of the year, most chapters should have either completed a few recruitment events or are starting to plan out recruitment events for the near future. Events where we, as chapters, put our names out there to promote these wonderful organizations. But sometimes we get lost in the moments of worrying about the nitty gritty details and don't take a step back to look at the big picture. Unfortunately, recruitment is not a how-to process where chapters just need to do the "magic steps" in order to have a successful season, but we can all use some of these tips to gain a different perspective of how to recruit:

- 1. The Image of the Chapter.** One of the key things that can help or hinder the interested members is their perception of the active chapter. Do band members outside of the active chapter see the chapter in a positive light? In a negative light? A neutral light? Ask yourself why members see the chapter(s) this way and see what you can do to change that perception for the better and create a more positive image for your chapter. The same questions apply to service, attitude, and any other approach to anything you do as a chapter. Tau Beta Sigma and Kappa Kappa Psi are meant to promote the bands, to be service-oriented, and most importantly to be fun. Show the members of your band the positive aspects that these groups have to offer as blatantly and as clearly as possible.
- 2. Preparation.** This is the time for your chapter's Vice President of Membership to talk with their committee about creative recruitment ideas and ways to promote your chapter. In this day and age, there are so many different resources and tools at your disposal. Utilize your personal (and chapter) social media to create events and announcements. Share these events. Create flyers for the upcoming events. Spread the word as much as you can and make these events as enticing as possible. If you or your chapter are stumped on ideas on recruitment, you are always free to check out the Rush Event Database on the SWD website as well as contact your district councils for tips and ideas.
- 3. A Human Connection.** As we go through the motions of a recruitment season, do not fall into the trap of numbers and event turnout. Interested members are not just a number. Interested members are not a quota set up in the minds of an active member or chapter. Interested members should be treated with a friendly smile and a warm environment to enjoy themselves with the active chapter. Talk to these members and get to know them on a less superficial level. Not only ask them the 'what' questions (what's your major, what classes are you taking, what are you interested in, etc.), but also ask the 'why' questions. No one is saying you should get fully invested in the lives of other band members, but don't fall into these trap where your chapter doesn't get to know these interested members while you still have time before handing out bids and only waits until they are membership candidates. Getting to know members on a human level can keep them interested throughout the recruitment season as well as give the active chapter an idea of who they really are and if they hold the same values as the organization they want to join.



Brothers and Sisters of the Southwest District, Southwest has always been my ultimate goal but I never felt comfortable to actually run for office. Following the close of the 2017 Southwest District Convention, we were left with two vacancies on the District council, in the offices of Vice President for Membership and Member at Large. I knew that this was my shot to do something bigger for Kappa Kappa Psi. So, what did I do? I submitted a packet for the position of Member-at-Large.

Hello! My name is Dionicio "Dino" Cardenas and I am your 2017 - 2018 Kappa Kappa Psi Southwest District Member-at-Large. I am also the currently Vice President of Membership for the Alpha Psi Chapter at West Texas A&M University. This past semester my goal as Member-at-Large was to revamp the Southwest District Social Media. I have restarted our public Facebook, YouTube, Instagram and the Member-at-Large Twitter account. I wanted to make sure that Kappa Kappa Psi - Southwest was getting informed. This semester the challenge has started. I would love to get monthly pictures for all chapters to continue the creation of the Spring Scrapbook. The Scrapbook will be featured at the 2018 Southwest District Convention and on our YouTube account. You can submit your photos to [SWD-Mal@KKPsi.org](mailto:SWD-Mal@KKPsi.org).

I would like to encourage every single one of you all to submit a packet for office. The Southwest District has the potential to push to new limits. We have many talented members and we would like to see this District succeed. If you have any questions, please do not hesitate to send an email to any of our officers. I hope everyone has a great warm spring semester. I am looking forward to meeting you all at District Convention. (April 13-15, 2018 at Howard Payne University – Brownwood, Texas) Do not forget to Listen to the Music.



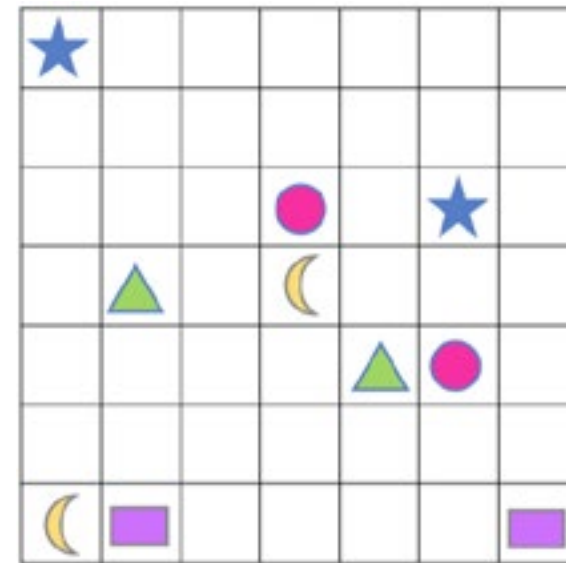
*Continued from page 30...*

Again, recruitment is not a step-by-step one-size-fits-all process that will work for every single chapter. But we as active members must analyze our image in the perception of those outside of the active chapter and create a positive environment for all interested in joining these great organizations. Spread the word about the organization's ideals and your chapter events. Get to know someone new at rehearsal and leave a positive impression on everyone you meet. You represent not only yourself and your chapter, but also these wonderful organizations that have given us all amazing opportunities to serve.



# Fun and Games

ELIZABETH PINEIRO  
GAMMA PHI-KKΨ  
SWD VP FOR MEMBERSHIP



Connect the shapes using only straight lines and no diagonal moves. Solution on page 41.

BETA NU-TBΣ

## TAU BETA SIGMA IN ARKANSAS

ALL OF THE TAU BETA SIGMA  
CHAPTERS IN ARKANSAS

ACROSS

- 3. UNIVERSITY OF ARKANSAS AT PINE BLUFF
- 7. SOUTHERN ARKANSAS UNIVERSITY

DOWN

- 1. ARKANSAS TECH UNIVERSITY
- 2. UNIVERSITY OF ARKANSAS
- 4. HENDERSON STATE UNIVERISTY
- 5. ARKANSAS STATE UNIVERSITY
- 6. UNIVERSITY OF CENTRAL ARKANSAS



AMELIA MIXON  
ALPHA OMICRON-TBΣ



# Southwest TBS Word Search

```

      C
    P O I
  L R W L S
A P C A Q F U
  D V R E M I K E M
O S E L P G B U I C I
C I S T R M I J S C Z I Z
J S C T O T G S F D T S N V G
S T E I S L A S A Y N U E O Q R X
G E N L E W Y K S T D A R V I S P E E
J R D J C P Q B E O E W B T I T T X D S D
O W H D Y S O A U B K R L F O O X Y B
Q T M V T N C T U M E E N V M Y S
I T X H D T H A L T F X E R Y
  T M G E I W T I A L N D C
    A I Z O E A T E S U I
      E V N S V B R B P
        C E T A O G S
          O I W A Z
            B R Q
              E
  
```

WORD LIST:

- |                |           |             |        |
|----------------|-----------|-------------|--------|
| MLITB          | SPICY     | FIVES       | ROSE   |
| TAU BETA SIGMA | BOND      | TAKE ACTION | BIG    |
| MOTS           | DEVOTION  | SERVICE     | LITTLE |
| GREATER BANDS  | CRESCENDO | WAVA        |        |
| SISTER         | CODA      | MUSIC       |        |
| SOUTHWEST      | EIGHTS    | TURTLE      |        |

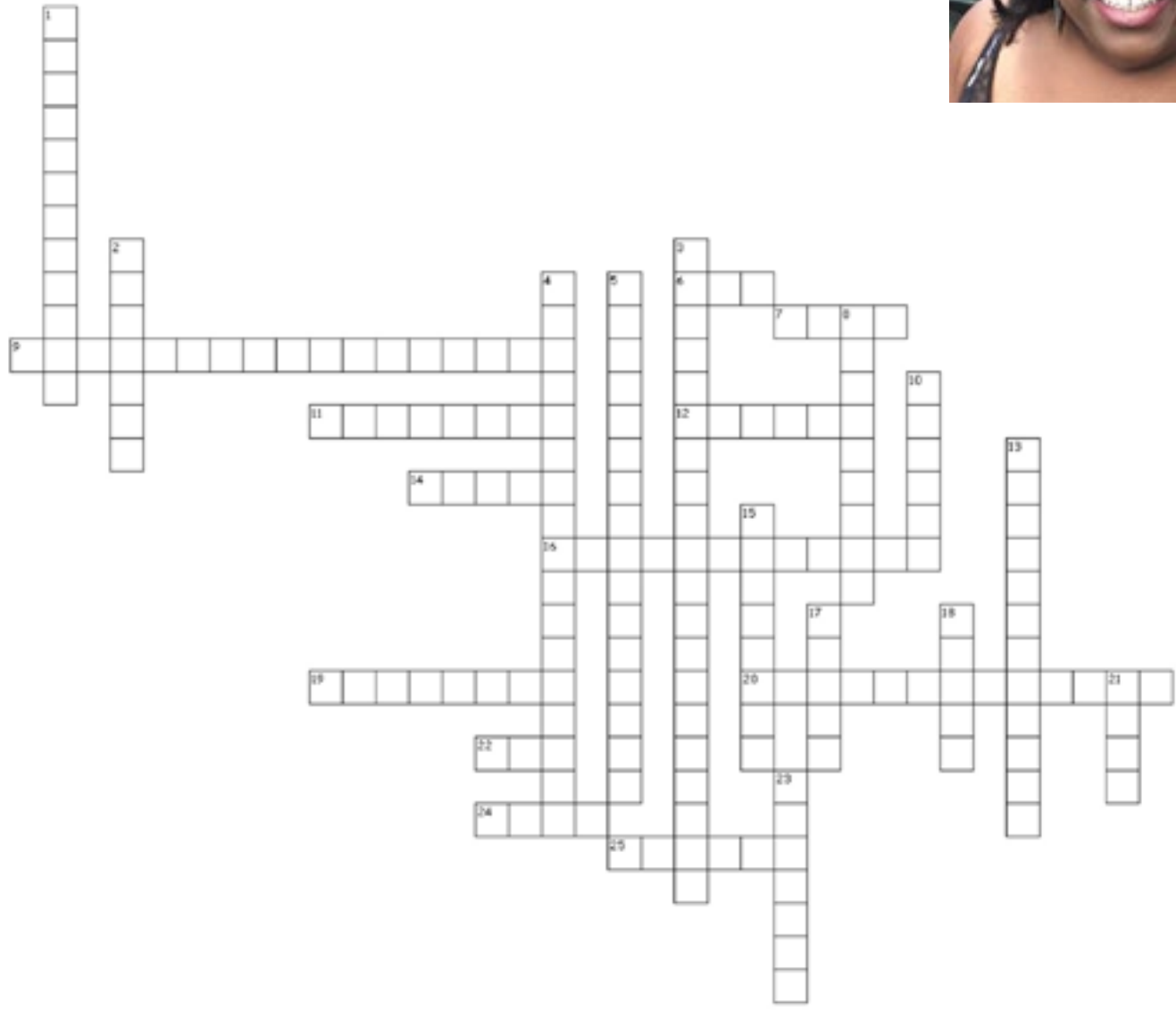
CENEKEYIA TIDWELL  
THETA THETA-TBΣ



**DELONDR A STANLEY**  
GAMMA TAU-TBΣ



**The Southwest Crisscross**

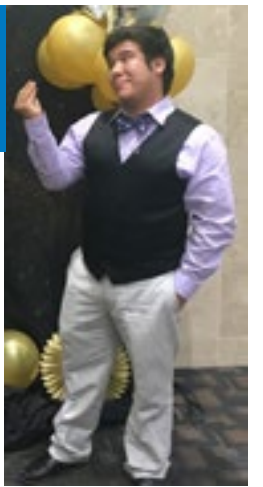


- Across
- The (blank) Scholarship was established in 1999 to reward those brothers who strive for the highest in everything they do and recognize academic excellence.
  - Official flower of Tau Beta Sigma.
  - The current National President of Tau Beta Sigma.
  - This convention is held every two years.
  - The month when the KIS was founded.
  - Kappa (blank) Psi.
  - National President of Kappa Kappa Psi.
  - The Kappa Kappa Psi chapter at New Mexico State University.
  - The Southwest District mascot for Tau Beta Sigma.
  - The Tau Beta Sigma chapter at the University of Arkansas.
  - Wach Love is the (blank).
  - "(blank) For The Highest!"
- Down
- Southwest Public Relations Officer.
  - Southwest District's publication.
  - The Great Mother is the Sky.
  - Where National Headquarters is located.
  - The Guiding Spirit of Kappa Kappa Psi.
  - "The best comes from the (blank)!"
  - This was one of the ten Founding Fathers of Kappa Kappa Psi and his name is A. Frank (blank).
  - Southwest VP of Programs.
  - The founding month of Kappa Kappa Psi.
  - Our national magazine, The (blank).
  - The last letter of the Greek alphabet.
  - This membership status costs \$500 and is given to any alumni member.
  - "Tau Beta Sigma Psi (blank) bands."

**LEXI WEISBERG**  
DELTA-TBΣ



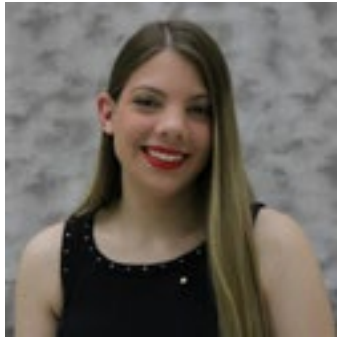
**MICHAEL MONTIEL**  
TAU-TBΣ



**New ALTO**

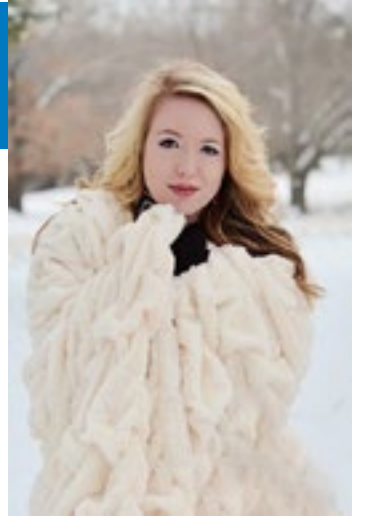
O T L A W E N T E X A S W S  
 Q L Y S Y B R K L L M A A B  
 N P R Y O K D G L J V S D D  
 A E G N X U N N L A N L B B  
 M A W P T V T Y S A K G D X  
 O Y N M J E L H K B J T B D  
 H N J A E Z C R W M T M Y N  
 A B P V I X A I U E P B Y L  
 L Y T R Z S I S V Y S Y D T  
 K K X Z L B I C R R G T D V  
 O K P M K C Q U O T E B B T  
 W Y V L N B L B O B Z S B N  
 B Y K M B T J B T L Q N Q Q

- Work Bank:  
 TBS  
 KKY  
 Southwest  
 Wava  
 Service  
 Music  
 New Mexico  
 Arkansas  
 Louisiana  
 Texas  
 Oklahoma



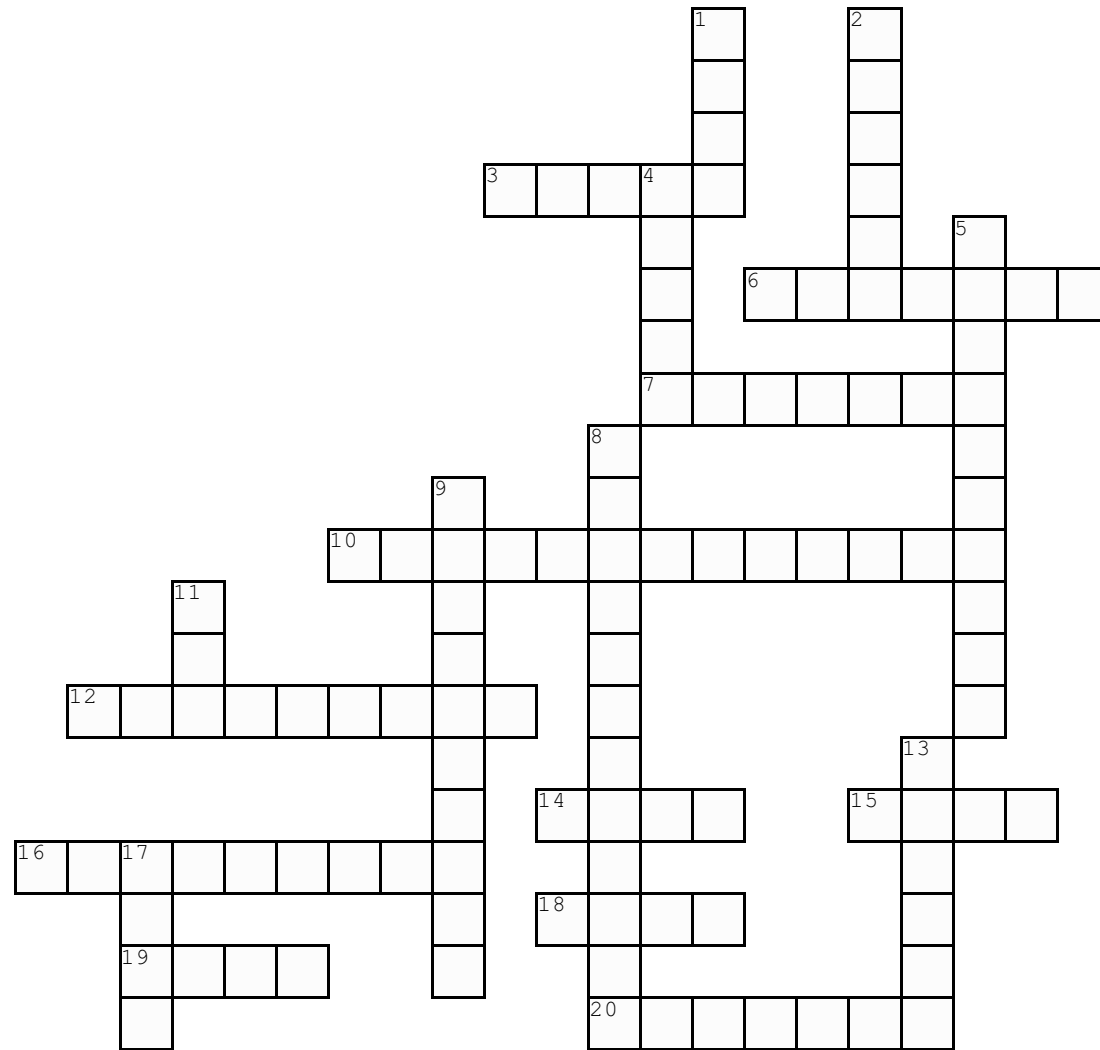
KYLIE DILNARDO  
GAMMA TAU-TBΣ

SHAWN WIER  
DELTA-TBΣ



# Win-TAU Wonderland!

## Tau Beta Sigma Crossword Puzzle



Created with [TheTeachersCorner.net](http://TheTeachersCorner.net) Crossword Puzzle Generator

### Across

- 3. Tau Beta
- 6. Members of the sorority
- 7. Fortitude and
- 10. Tau Beta Sigma for
- 12. Biggest and the best
- 14. Royal and white
- 15. Events for recruitment
- 16. tempered with kindness
- 18. With my sisters, I am
- 19. Flower
- 20. Action of helping

### Down

- 1. Founder
- 2. lofty spiritual
- 4. Art of sound
- 5. of mind, heart, and hand
- 8. at all times and under all circumstances
- 9. Beta
- 11. Alpha
- 13. Mascot
- 17. Stringed musical instrument

```

o b s m p g m c w f m o y b v e d s n e s n o w i z s p e m
d l y e l l y t u s e i b a f p i i d y t l f u f n b i q u
n r y q i m r z a b u t q s k s n t j n u u n s u t t c l z
e d t c b k z d q i x b b s c v a w r j e f l g v n a c q p
c q u a b y o v r y z e t d s o c x x u r i g f d i p o q l
s r l a s d t o t h e t b r i g l y o a m l r o k i q l c t
e s t o n r c v c h s i s u j d b d c p i p o f a r h o r u
r e c n e l l e c x e r b m i e s s p n h h e n s d z o e y
c k s e l d d u c k e g l n f s a n h g y r o o t y e m b r s
s c s s h p c m i t t e n s j g i o d e y s n k p b i y i f
x b b g i t z l a i q f c t e j l s h k l c k e o w t v f v
f h t t y t h e a o c c u x f z o t t p o t h n i l w w n v
i a f y v j w d r r n k c t m g o m r e o i e a q m s e o t
x j i m f s c b c o i h i l q r y x c q r l e s w g e v b k
u i e y q t e h s j q n s m b e m t c r n h l w j f z q h b
k c g w e l c k f q b c e s l r h d m e f c o e f s b s g s
v f i n t v h e y n r h t y j e p g n h q b o m q k y p s
l n k t i q i p a d j a c a m c d i y o h p t r d e t r o f
d s i p c t h r w k w l i q i s r y k o x v u a v u v j n r
p l z o g v t m d r h u n v a o h x z s q s f q e c j m j i
m m o e w f r i e d w h r x e u a n k r i s j p e c l v d a
d u w l q i r l n o o e b k r p s t r e c n o c f w e i f p
m s y v x r b p c k s o s e l c i c i m s n o w f l a k e s
l i t t l e s i s s f p f g i v i n g o h w c f o o d o r i
c c r q x p t p r n z a m d f w u y p o a m q p c l e w a r
c o f w t l p r a c t i c e e w v m q b t e c f d u r y n c
u a c k m a y c y p s t k f v n p m m u u y c e b c s g s i
z j p o p c a v g s m m n m r p n k e t d m g a z h h z r y
t r h z a e k y f n b i j k r y h a p p y i o u j f i p r e
x p u p j a e u d b n o n b b l r j c f e j b w a l p j v
  
```

bassdrum	fireplace	pit
bonfire	flute	practice
boomersooner	forte	saxophone
brotherhood	friends	scarf
cannedfooddrive	fuzzysocks	service
cap	giving	sisterhood
clarinet	hat	snare
coat	icicles	snow
cocoa	kky	snowflakes
coffee	knitting	snuggling
cold	leadership	soup
concerts	littlebro	sweaters
cookies	littleleis	tbs
crescendo	mellophone	the
crispair	mittens	toffee
cuddles	music	trumpbone
cymbals	piano	trumpet
excellence	piccolo	tuba
		wind



SINAI DIAZ  
BETA DELTA-TBS

## I Love Who We Are

W Q N T W E O Z P X R V Y P Q N Y J D V W Y U B X W B C K P  
 K Z M S J H E T B B U T W H A J L M M Q C X U H U C R O L P  
 V K H L K M W M G G E S S R Y A I D A H U S E B V T A X L O  
 V E T T F N R H U F E R T R G L M P O T K E G L Q T X Q Q G  
 Y X Z B H Y W P A H I Z Y L R I A P N O E T W J C K L D K R  
 Z P D M Z T M S D D Z U T A O H F U B H H P R I Z U K A Y E  
 U X N T I S B O T V P Q X L X Y F O X P D R E O U V Z Y G Q  
 H Y O R N U A T J E G K Q A D P A T Y U P E E R F T G R A Q  
 N O I T A M R I F F A K Z S T R T L B E H N G T C M H K H G  
 D J E P G K Z P C N S F H H W O Z H T U P V B T S G O S I Q  
 D E V O T I O N O X J V I U O F T G I Y M L X I T I V C C U  
 M P L E I J N A S R V W E D Z A B U K O G M G A Z H S A H X  
 U A D D X L U S R Y L O D L M Y R A I X U C H Q Z M K M A V  
 D H E Z G P E Q U L K E Q X I T C T D X Q A D C P L V G P J  
 R B G G O N Z D B X R X L E B T E H D K V U N X U U W Y N L  
 W L U N I D G P K S C B D L K O W B P F K A D R G Z U Z Q K  
 H S X P D O R F W O I L C M W E A T M H A T R N C K C H A J  
 K Y P U F M A T Y Y C K R U L B X X K H N K Q H Q E T M Y P  
 T A M R F Q Z U Y G G E O I E R M J X E L E R N O O U F Y L  
 H P O Y M X H N Q T G F G T Q R Z X Y F H N T E G P J M O R  
 L D J F Y A D I X I Z L A C P T J X T R U J Y E U I Z B Z F  
 Z M J J R J W T Z Y N I B E V O L N T Q G Z T Q U H S Y T M  
 E U U M M X W Y G M I Y O L C U P S D L R H S Y V S I G M A  
 J M O S N C V E T Q Y C O V S U L A G G E A R B L D P M L M  
 K N O P I J V E C S N E G K E H O L B R X E H Q C N I Z L H  
 Y Y S H P C Y Z T G Z E G A R U O C N B G Q K J V E V K T X  
 G K D S A Q F J S U G B N Y V G T E K V M Y P E V I V L P Z  
 M J I K P E P S G M B N Y Q I I S Z Y N D H Y A M R W S M Z  
 Z K I U V S I F K N R I C R C S N A J D W A I G L F S I K A  
 I Y S X I V G V K Q G T A A E V H X B Q D M A D A K C R J R

AFFIRMATION  
FAMILY  
HOME  
SERVICE  
TOGETHERNESS

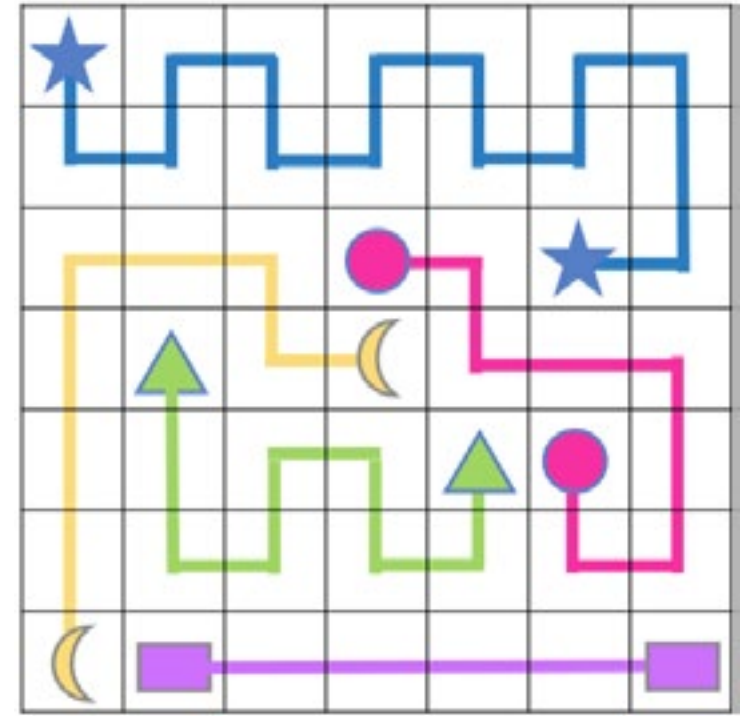
BETA  
FRIENDSHIP  
LOVE  
SIGMA  
UNITY

COMFORT  
FUN  
LOYALTY  
SISTERHOOD

COURAGE  
HAPPINESS  
MUSIC  
TAU

DEVOTION  
HARMONY  
SAFETY

Solution to Elizabeth Pineiro's activity from page 33



## Meet YOUR SWD OFFICERS

### KKΨ

President: Makenzie Darby  
VP for Membership: Elizabeth Pineiro  
VP for Programs: Keegan Turney  
Secretary/Treasurer: Annie Jane Burns  
Member-at-Large: Dionicio Cardenas  
Governor: Toni Castle  
Governor: Clinton Wieden  
Governor: Kalem Graham

### TBS

President: Natalia Lambert  
VP of Membership: Travis Howell  
VP of Special Projects: Meeka Smith  
Secretary/Treasurer: Ciara Gibbs  
Counselor: Donnelle' Mitchell  
Counselor: Kathy Webster

## Connect WITH THE SWD

### FACEBOOK GROUPS

Kappa Kappa Psi - Tau Beta Sigma Southwest District  
Kappa Kappa Psi Southwest District  
Tau Beta Sigma - Southwest District

### INSTAGRAM

kkpsi\_swd  
tbsswd

### WEBSITE

swd.kkpsi-online.com

## BETA NU-TBS



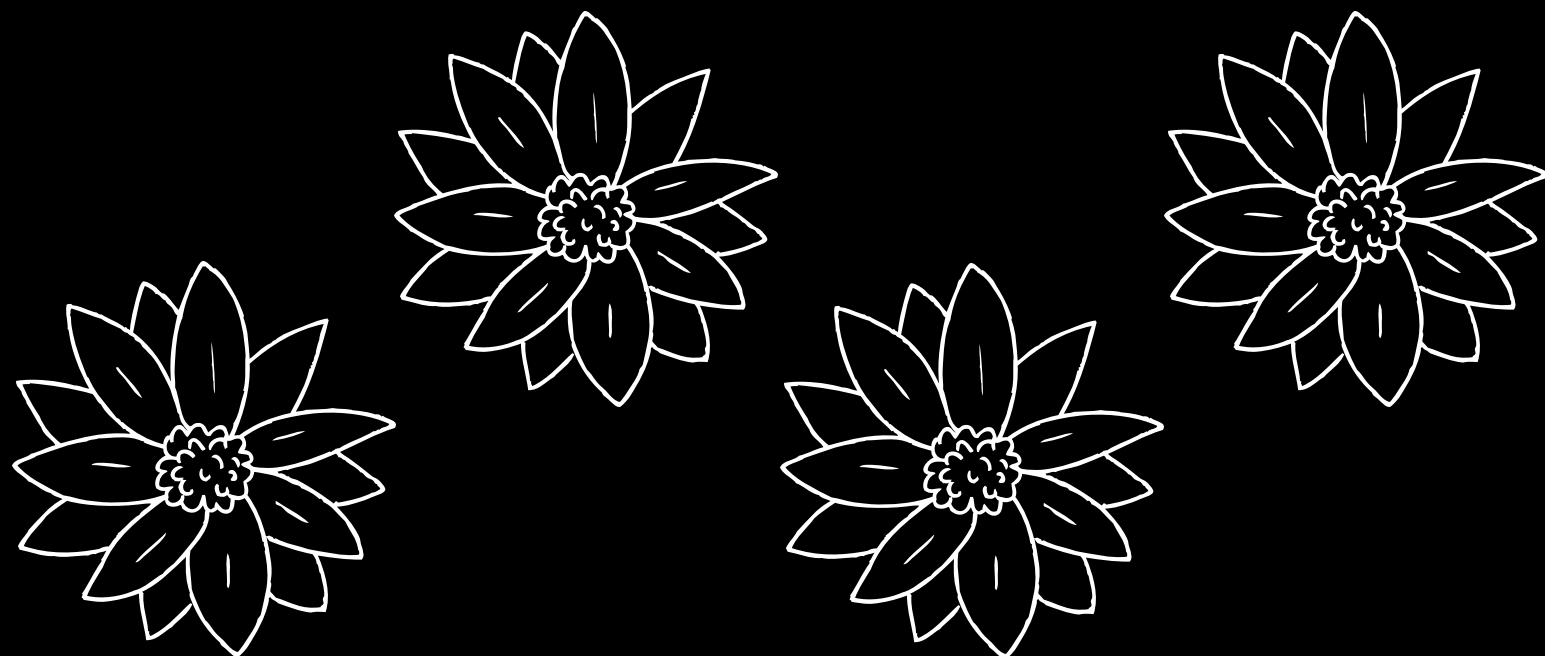
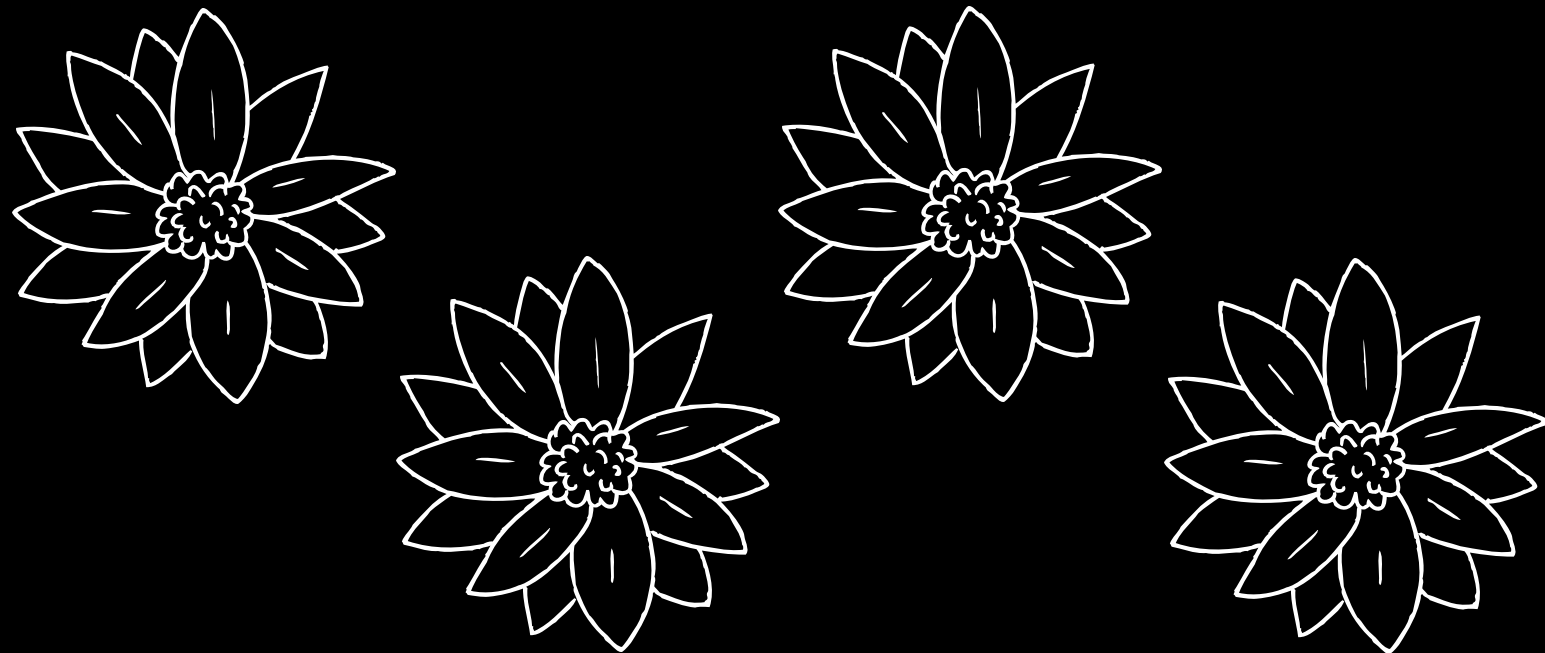
The coloring sheets beginning on the next page were submitted by the Beta Nu Chapter of TBS.

MARCH 26

# TAU BETA SIGMA

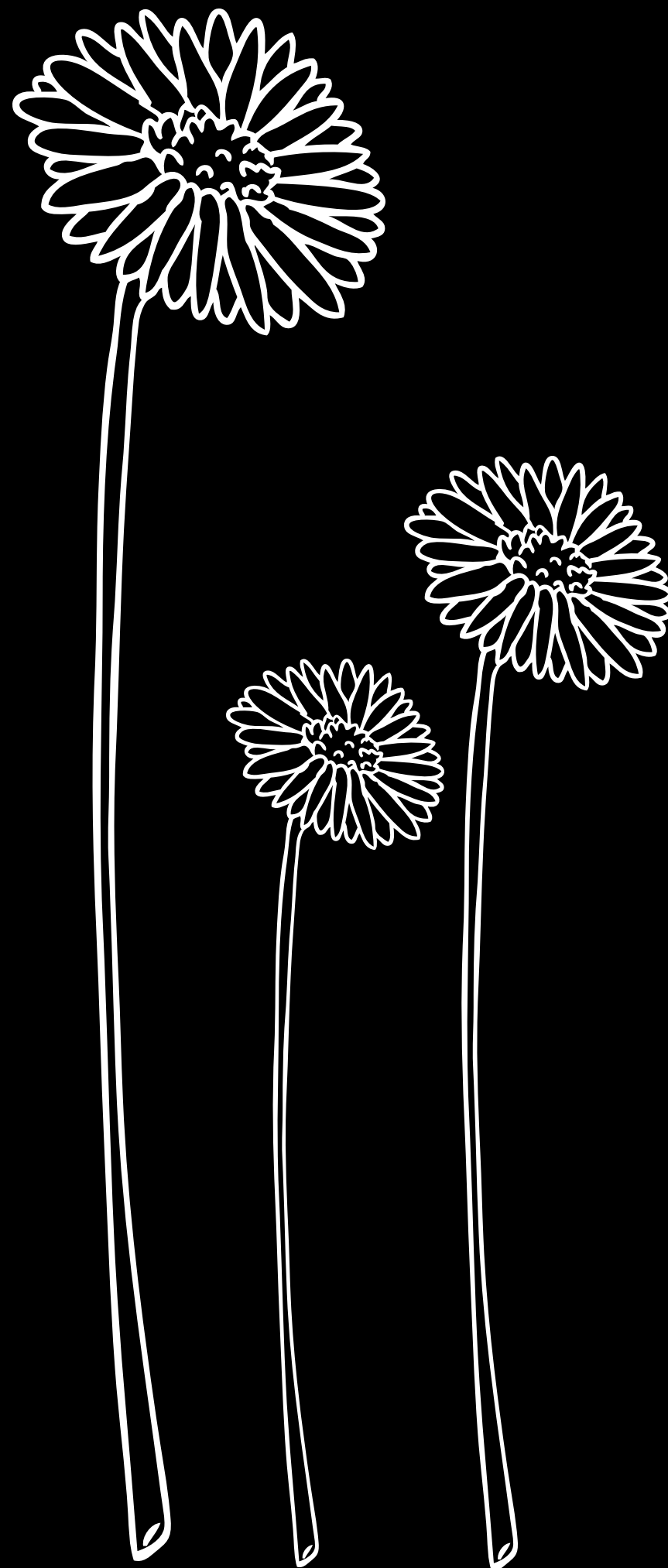
1946

## Eight Essential Factors

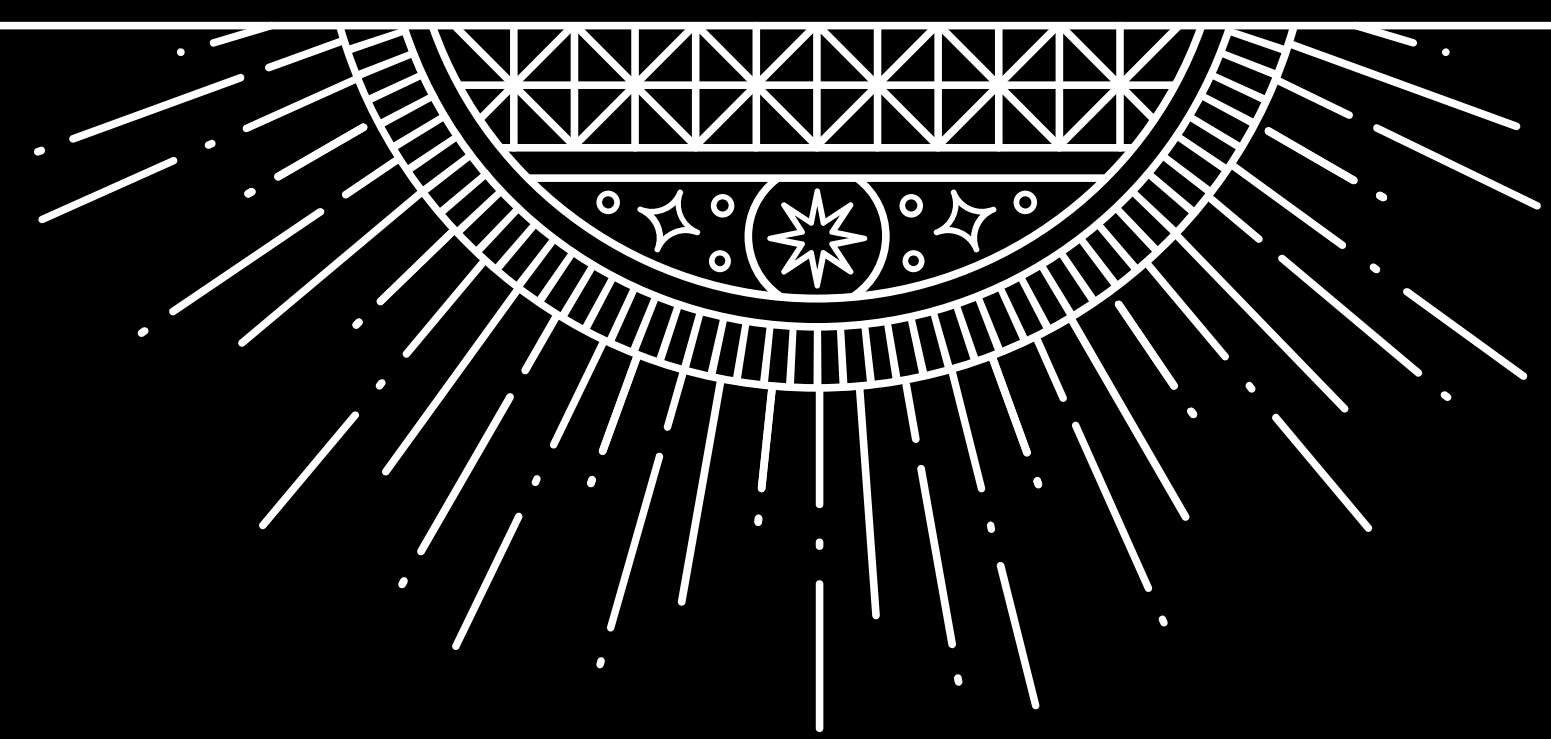


*Attractive*  
**NATURE**

L  
O  
Y  
A  
L  
T  
Y  
  
A  
N  
D



D  
E  
P  
E  
N  
D  
A  
B  
I  
L  
I  
T  
Y



TRUTHFULNESS  
AND  
HONESTY



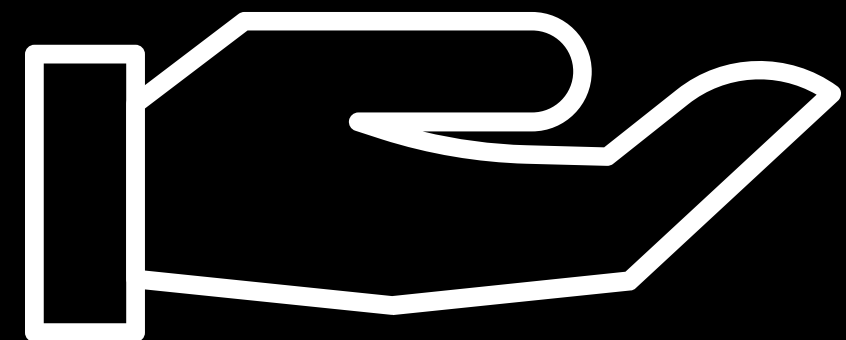
*cheerfulness*  
*at all*  
*times*



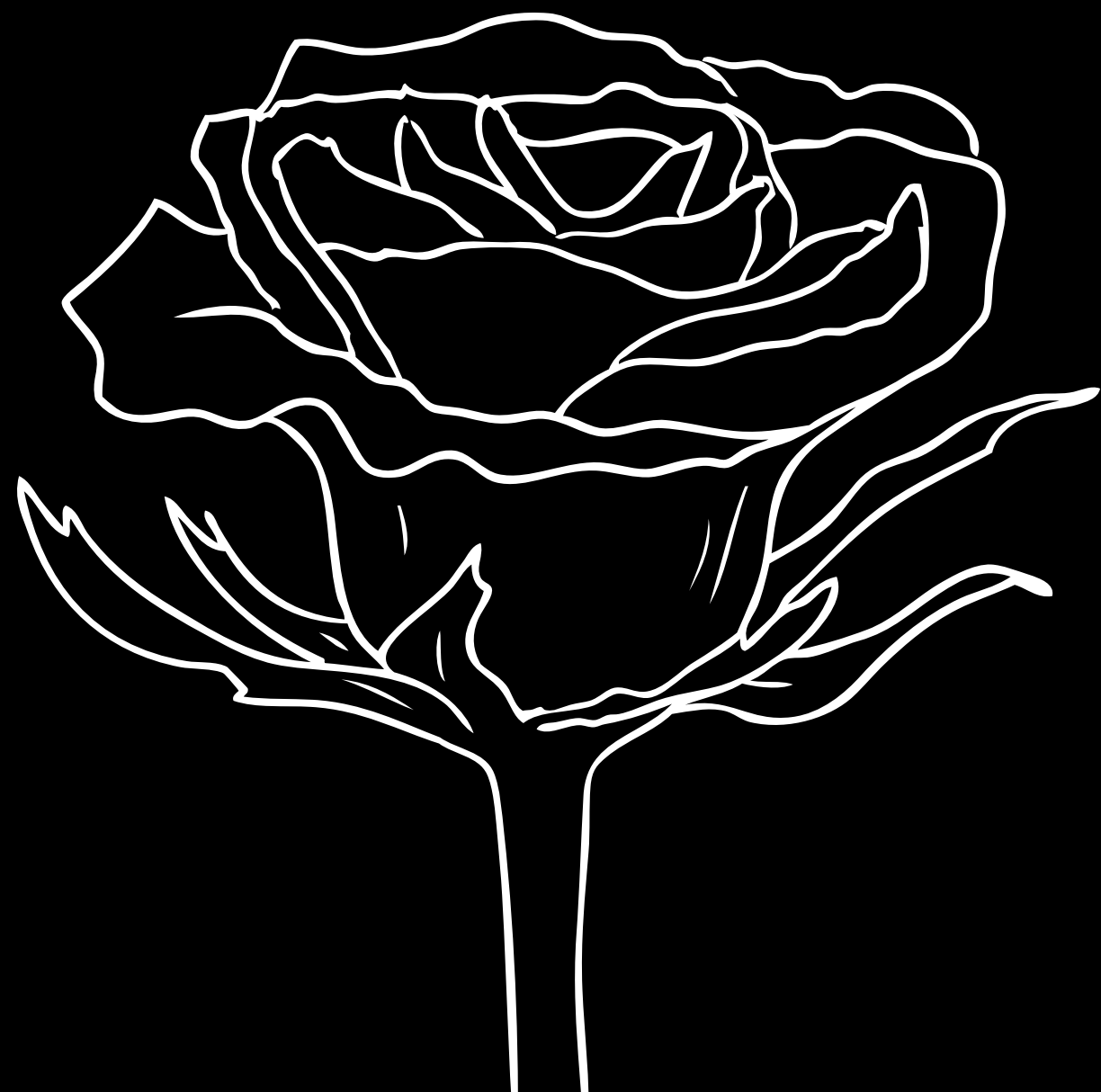


**GENEROSITY**

**OF**



tolerance  
kindness  
consideration



**Fortitude  
and  
Courage**

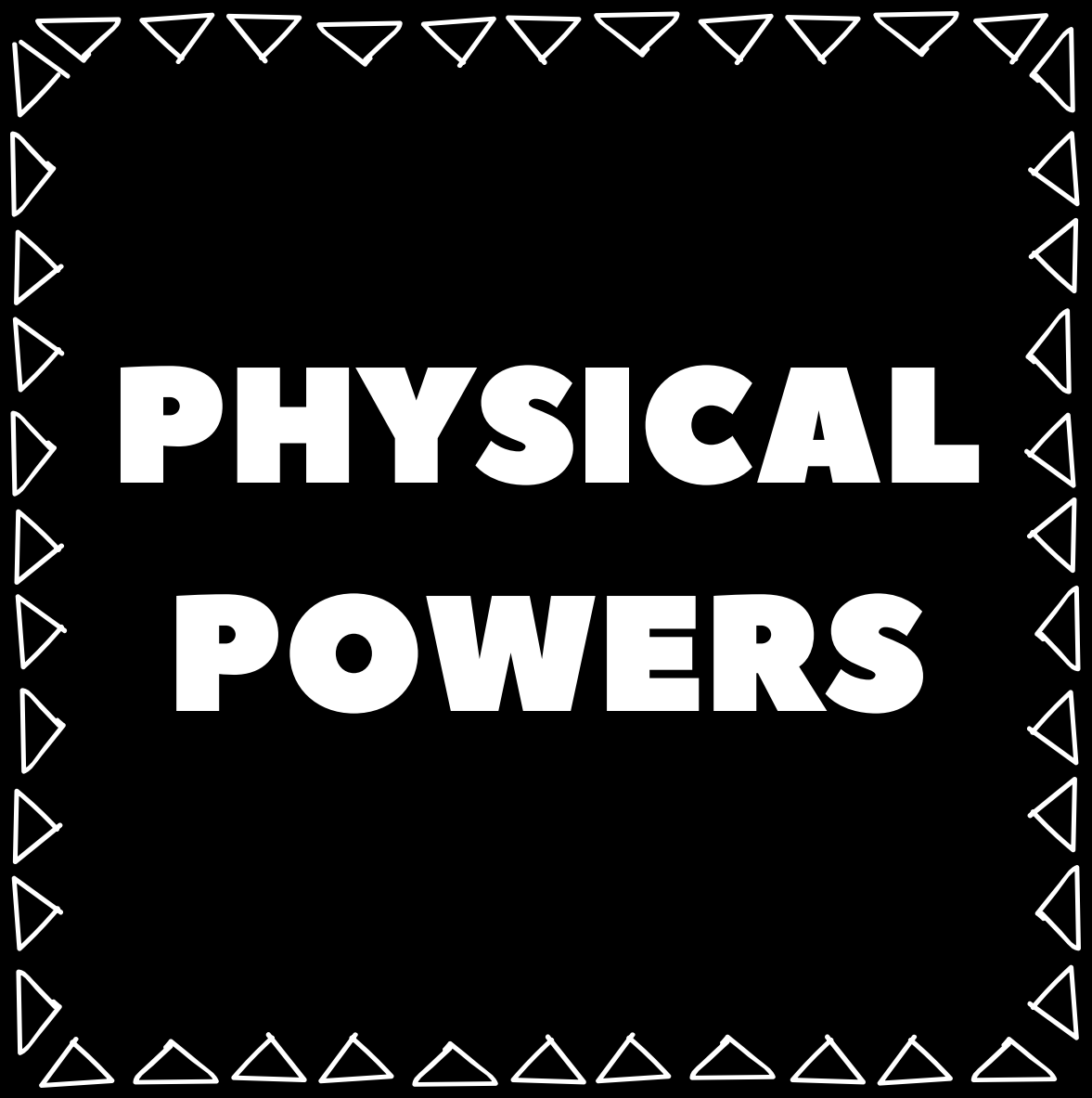
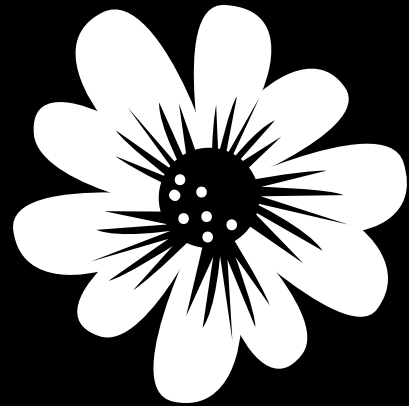
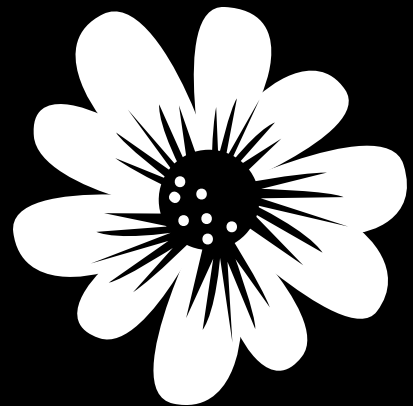
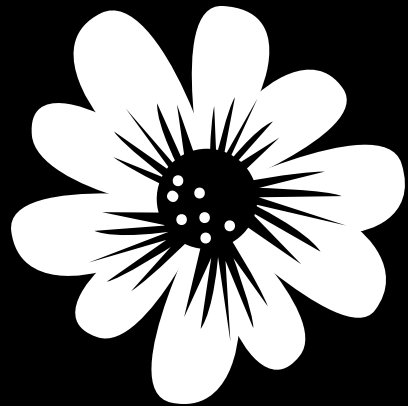
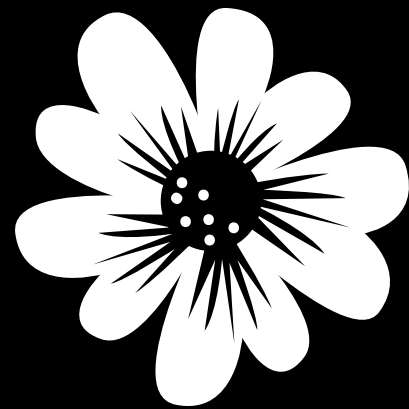
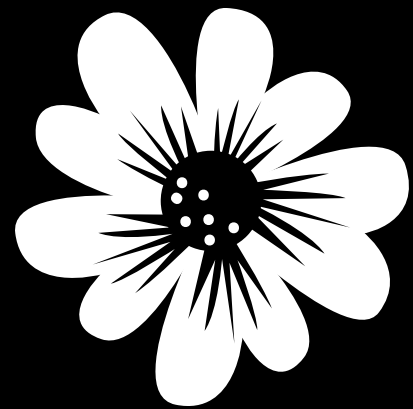
---

---

# FIVE QUALITIES

---

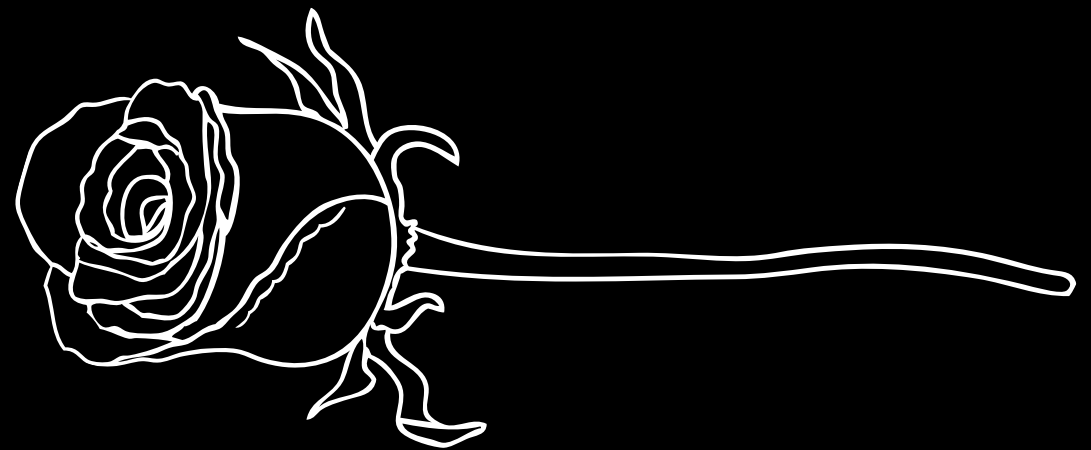
---



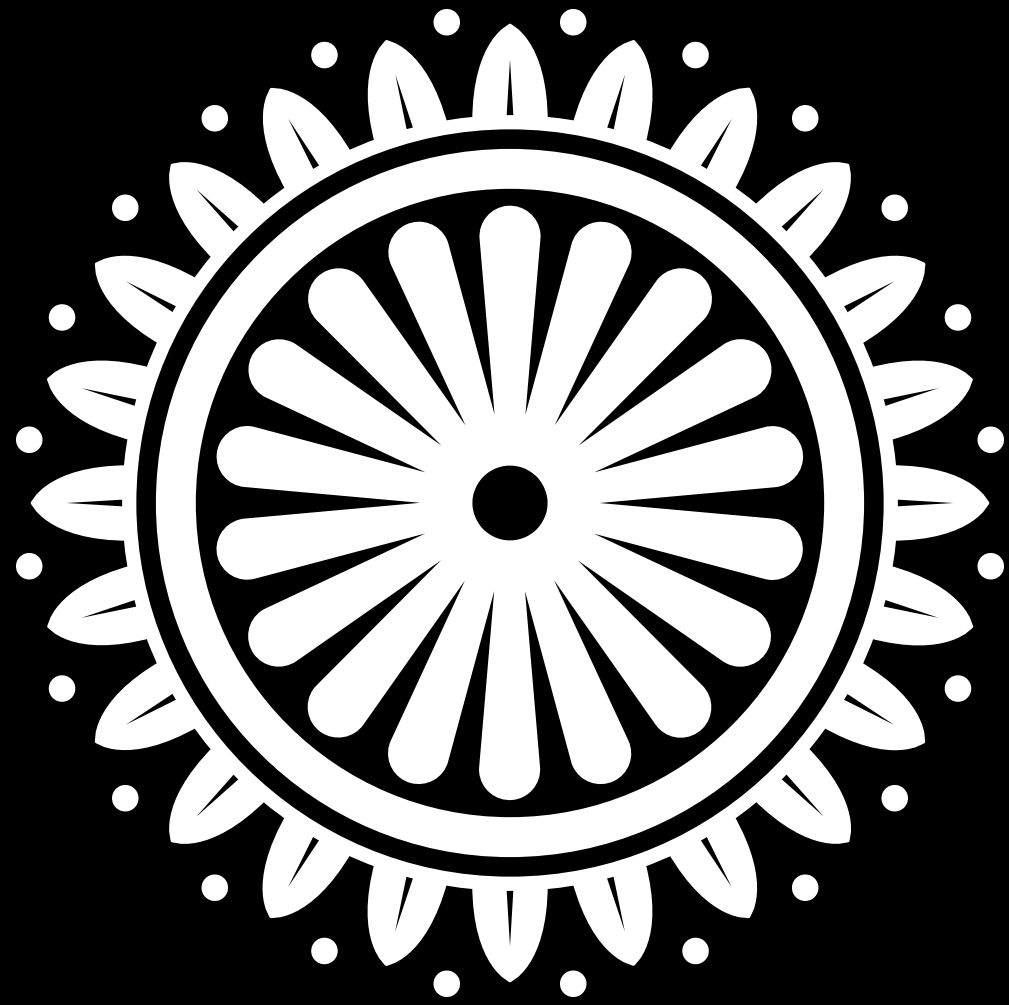
**PHYSICAL  
POWERS**

**Intellectual  
Potential**

Highest  
Moral  
Standards



*spiritual*



*ideals*

**Emotional  
Poise**

# Meet

## THE NEW ALTO TEAM



KKΨ COPY EDITOR

Fifth-year in English with a Creative Writing option  
Trumpet player from KKΨ-Alpha

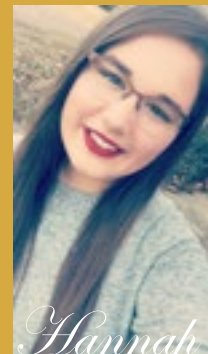
*“My favorite memory of KKΨ was getting to hold Boh’s original gavel. Something so small gave such an impact to not only me, but the brothers of Alpha as well. History is so cool.”*



TBΣ COPY EDITOR

Junior in Music Education  
Clarinetist from TBΣ-Delta Upsilon

*“My favorite TBΣ memory was our chapters roadtrip to Stillwater. Learning about our history as an MC was so much fun!”*



TBΣ PUBLIC RELATIONS OFFICER

Junior in Elementary Education  
Clarinetist from TBΣ-Gamma Tau

*“My favorite memory in TBΣ has to be serving as delegate for Gamma Tau at both district and national convention. These wonderful opportunities have truly set my passion for TBΣ on fire, and I can’t wait to see where that passion takes me.”*



DESIGN EDITOR

Sophomore in Music Education  
Clarinetist from TBΣ-Alpha

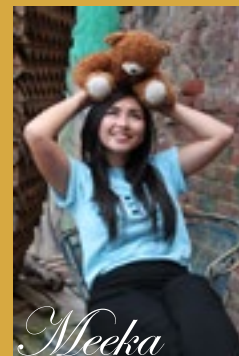
*“My favorite TBΣ memory was last March when I got to attend my first District Convention (co-hosted by my very own Alpha brothers) and be initiated on Founder’s Day, all in the same weekend. It was great to meet so many brothers and sisters, and to finally become a sister myself!”*



KKΨ VP FOR PROGRAMS

Junior in Music Education  
Horn player from KKΨ-Epsilon Beta

*“My favorite time in KKΨ so far is being able to talk with so many Brothers and Sisters on a personal level in our district. It makes me really proud to see all of our potential.”*



TBΣ VP OF SPECIAL PROJECTS

Junior in Music Education  
Flutist from TBΣ-Beta Nu

*“My favorite memory would have to be the final sleepover my Membership Candidate class had before becoming full-fledged members! Burning hot wings never seemed like a fun experience until it was with them <3 NeArT^9”*